

MORE PAGES –  
MORE FEATURES

AUGUST

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# HIT PARADER

A CHARLTON PUBLICATION

SAY YOU'RE MINE AGAIN

THE HO HO SONG

JUST ANOTHER POLKA

I'M WALKING BEHIND YOU

BIG MAMOU

ALMOST ALWAYS

STRANGE THINGS ARE  
HAPPENING

NOW THAT I'M IN LOVE

IS IT ANY WONDER

HE WHO HAS LOVE

SONG FROM MOULIN ROUGE

HEY MR. COTTON-PICKER

RAMBLIN' MAN

HONEY IN THE HORN

OO! WHAT YOU DO TO ME

I LET HER GO

THE BREEZE

CAN'T I

ONE WILD OAT

MY LADY LOVES TO DANCE



**EXCLUSIVE STORIES!**

*Red Buttons' Record Debut*

*Perry Como's "New Look"*

*High School Highlights*



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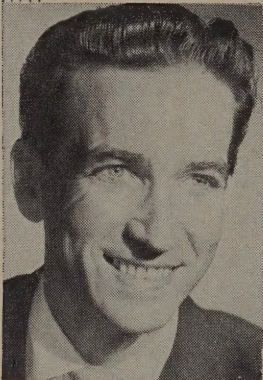
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# NEW "Closer Grooved" 78 R.P.M. RECORDS THIS WEEK'S 18 Hit Parade SONGS

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**COMPLETE SET OF 18 FOR \$2.98**

**Now! 6 Complete Hits on 1 Standard Speed Record**



**JACK RUSSELL**

(of the 'Sid Caesar-Imogene Coca "Your Show of Shows" on T.V.') brings you Hit Parade Songs on Break-resistant 78 R.P.M. records. Only 17¢ each song.

**STARRING JACK RUSSELL** (of the Sid Caesar-Imogene Coca "Your Show of Shows") and **JEFF CLARK** of the LUCKY STRIKE HIT PARADE. **ARLENE JAMES** of NB-TV and **ED SULLIVAN'S TOAST OF THE TOWN**

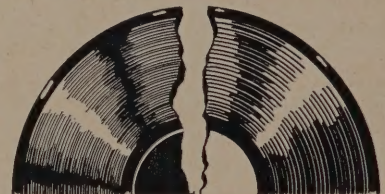
**AMAZING NEW RECORDING PROCESS** puts Grooves closer together. You get 10,000 inches of grooves on 1 ten inch record! You get 3 Hit Parade Tunes on each side — Recorded by the famous Jeff Clark of the Lucky Strike Hit Parade and Jack Russell of "Your Show of Shows" and others — 3 complete Lucky Song Parade Hits on each side! You save \$13.04. You pay only 17¢ a song. Only \$2.98 for all 18! You hear 3 songs without having to change the record.

**YOU GET THE TOP HIT PARADE SONGS IN THE COUNTRY.** Songs voted most popular all over the nation this week and you don't get just one hit on one side of a record and an unknown song on the other — you get 3 complete hits on EACH side. You get 6 complete Hits on each 10 inch record. You don't pay 89¢ for each hit — or \$16.02 for 18 Hits — You pay only 17¢ a song — only \$2.98 for all 18 Hits — You save over \$13.00

**KEEP ANY Six Songs FREE and Return the Remaining 12 for Refund if Not Satisfied**

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- |  |                                 |
|--|---------------------------------|
| 1. HOW MUCH IS THAT DOGGIE IN THE WINDOW | 10. TELL ME A STORY             |
| 2. TILL I WALTZ AGAIN WITH YOU           | 11. GOMEN NASAI                 |
| 3. TELL ME YOU'RE MINE                   | 12. WHERE IS YOUR HEART         |
| 4. PRETEND                               | 13. HOLD ME, THRILL ME, KISS ME |
| 5. YOUR CHEATIN' HEART                   | 14. SAY IT WITH YOUR HEART      |
| 6. SIDE BY SIDE                          | 15. CAN'T I                     |
| 7. WILD HORSES                           | 16. TWICE AS MUCH               |
| 8. I BELIEVE                             | 17. SITTING ON TOP OF THE WORLD |
| 9. CONGRATULATIONS TO SOMEONE            | 18. KAW-LIGA                    |

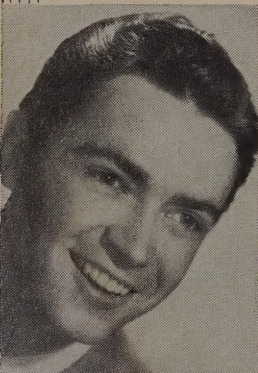


New Improved Record (Closer Grooved)

Old Style Record (Grooved Too Far Apart)

**NOTE THE OLD STYLE RECORD** has only one song on each side. The New Improved record has closer grooves with three complete songs on each side. The closer grooved record puts over 10,000 inches of grooves on each side. You get 3 complete hits on each side.

**THIS INTRODUCTORY OFFER** gives you the new and improved 6 songs to a record. You get 18 top hits that are sweeping the country and grooved three on each side of standard 10 inch records. Play on all standard record players or phonographs. Rush your order now for all 18 for a saving of \$13.04. Get all 18 of the **LATEST** most popular top of the Hit Parade songs recorded by top of the Hit Parade Stars — by Jack Russell of the Sid Caesar-Imogene Coca "Your Show of Shows." By Jeff Clark of the Lucky Strike Hit Parade Show and supporting cast — all 18 SMASH HITS for only \$2.98. Rush Your Order Now!



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(of the Lucky Strike Hit Parade brings you for 17¢ each the Lucky Song Parade Top Hits!

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If you don't think you get a bargain, if you don't think you save money, if for any reason you are not 100% satisfied, return the records for your money back.

**ARLENE JAMES** appeared on Ed Sullivan's Toast of the Town, on NBC-TV shows with John Conte for Van Camp Foods, also with Harry James, Sammy Kaye and Ben Miller's Embassy Club.

With stars like Jack Russell, Jeff Clark, Arlene James bringing you this week's 18 Hit Parade songs for only 17¢ each, you get the best record offer in the history of the record business. Don't delay. Mail coupon today!

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Rush the 18 Top Smash Hit Songs starring Jack Russell, Jeff Clark and Arlene James and a supporting cast on 3 break-resistant vinyl records. I enclose \$2.98, send postage prepaid. (I save 90¢ by sending full \$2.98 payment with my order.) I may keep any six songs and only return 12 for refund if not satisfied. ☐ Send 78 R.P.M. speed. ☐ Send 45 R.P.M. speed.

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# The HIT PARADER BAND WAGON OF

*A Charlton*

*Feature*

## TOP TUNES

### STRANGE THINGS ARE HAPPENING

(Columbia Record by Red Buttons)  
RED BUTTONS ALLAN WALKER  
ELLIOT LAWRENCE

I once had a teacher who flunked me  
in history,  
She asked, "who shot Lincoln?"  
I answered, "don't blame me!"

Ho ho, (ho ho), hee hee, (hee hee),  
Ha ha (ha ha)  
Strange things are happening

I gave golden earrings to someone  
who's sweet sixteen,  
Now I'm so embarrassed,  
Her ears are turning green

I went to the movies  
And witnessed the strangest scene,  
One kid thought it T.V.,  
And tried to dial the screen

Since girls wear those blue jeans  
My troubles just never cease,  
What looks like my nephew,  
Turns out to be my niece.

Copyright 1953 by Helayne Music Publishing Co.

### FOR ME

(Columbia Record by Jerry Vale)  
AL HOFFMAN

For me there will never be another,  
For me there can only be but you,  
My love, you will be my love forever,  
Ever sweet, ever kind, ever true,  
For me, ev'ry day will have a mean-  
ing,

For me if you say that you'll be mine  
Sweetheart won't you make the dream  
I'm dreaming

Come true for me.

Copyright 1953 by Ben Bloom Music Co.

### I'M WALKING BEHIND YOU

(Columbia Record by Champ Butler)  
(Capitol Record by Frank Sinatra)  
BILLY REID

I'm walking behind you on your  
wedding day,  
And I'll hear you promise to love and  
obey.

Tho' you may forget me  
You're still on my mind,  
Look over your shoulder,  
I'm walking behind,  
Maybe I'll kiss again with a love that's  
new

But I shall wish again I was kissing  
you

'Cause I'll always love you wherever  
you go.

And tho' we are parted  
I want you to know  
That if things go wrong dear  
And fate is unkind  
Look over your shoulder  
I'm walking behind.

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### SAY YOU'RE MINE AGAIN

(Capitol Record by June Hutton - Axel Stordahl)  
CHARLES NATHAN DAVE HEISLER

Say the sun will never shine again  
And say the rose that blooms will  
never bloom again  
But come what may, I know I must  
have you again

My darling, say you're mine again  
Say that spring will never come again  
And say the chapel bells will never  
ring again

No matter what will be I must be  
yours again

So darling, say you're mine again  
If I were to lose all the world and  
its treasures

Who cares, let it be as it may  
As long as I have you beside me  
I'll always be happy that way  
Say I'll never see the rain again

And that I'll never hear a sweet re-  
frain again

And say that I was wrong and I'm to  
blame again

But darling, say you're mine again

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### DOT'S NICE — DON' — A FIGHT

(Columbia Record by Rosemary Clooney - Marlene Dietrich)

MAX SHOWALTER ROSS BAGDASARIAN

Mama, he's pulling at my hair  
Mama, he want's to wrestle too,  
Mama, he threw me in the chair  
Mama, mama, tell me what to do!

Dot's nice, don'-a fight,  
Ev'ryt'ing gonna be all right,  
Dot's nice, don'-a fight,  
Have a piece a fruit

Mama, mama, he's an awful brute,  
mama

So help yourself to a piece a fruit!

Mama, he's pulling at my hair  
Mama, did pop do that to you?  
Mama, he's growling in my ear,  
Mama, mama tell me what to do!

Mama, he's squeezing me to death  
Mama, my arms are black and blue  
Mama, he's got me out of breath,  
Mama, mama, tell me what to do!

Copyright 1952 by Frank Music Corp.

### JUST ANOTHER POLKA

(Columbia Record by Jo Stafford)  
FRANK LOESSER MILTON DE LUGG

This is just another polka, just another  
polka

But oh what a girl in my arms  
Am I in Heaven since we met?  
Is this the philharmonic playing Romeo  
and Juliet? No!

Just another polka like any other polka  
But somehow the music has charms  
This is just another polka,  
But holy schmolka! oh, what a girl  
in my arms.

I'm dancing with an angel,  
With an angel, an angel, an angel  
Oh yes I'm dancing with an angel  
That's why the band is sounding better  
From the moment that I met her  
'Cause I'm dancing with an angel  
With an angel, an angel, an angel,  
She's got me dancing like I never  
thought I could,  
Oh Arthur Murray never had it so  
good.

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### ALMOST ALWAYS

KATHLEEN LICHTY LEW DOUGLAS  
FRANK LA VERE

Almost always I believe that you care,  
There's no doubt, dear, it's your love  
that I share

Only sometimes do I worry sweetheart  
Almost always it's because we're apart  
My darling, why can't we always be  
together,

Instead of ev'ry now and then  
I'm yours alone, just when I'm with  
you,

And then I'm lonely again so, please  
tell me

What I'm longing to hear,  
Say it's always you'll be loving me,  
dear.

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### IS IT ANY WONDER

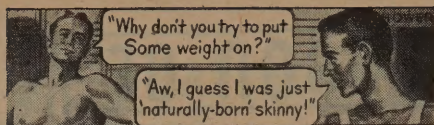
BOB HAYES ROY RODDE

Is it any wonder  
That I've fallen for you?  
You're the spell I'm under  
And I'm helpless, it's true  
Is it any wonder  
Why my skies are so blue?  
When I searched the heavens,  
I found no one like you  
Found a rainbow, found the moon-  
glow  
Saw the light from the great milky  
way;

Quite an eye-ful, yet a trifle  
When compared to your magical ways  
Is it any wonder  
That I feel like I do?  
Will I always wonder if you love me  
too?

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# HIT PARADER

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## KAY STARR

You're listening to a Dallas radio station one day a few years back. There's a young girl singing. "Not bad," you say, and then maybe you don't think of her again. But not if you stay in Dallas, because then you keep on hearing her. For four years this talented voice keeps coming through your radio and eventually you begin to think: "Hey, it's about time this girl moved up in the world." And other people think that way, too. Namely the owners of the radio station where this kid is singing. They give her her own program and she becomes more and more popular.

One day while you're going past the station you decide to stop in and see what she looks like. In one of the studios, a young girl of thirteen stands before a microphone waiting for her cue. But this can't be the one you're looking for because you figure your girl to be about twenty, or at least eighteen. That's how the voice sounds. Then this kid starts to sing and you know it's her. You can't mistake the voice. Her name isn't Kay Starr yet, and she isn't big time yet, but you know it won't be long.

Today, every time you hear Kay Starr sing, you tell the story of how you predicted a great future for her. You brag a little and you've got a right to. But don't get too big-headed. Remember, you had some pretty fair talent working to make your prophesizing come true.

Pretty fair did we say? Let's change it to very good and better. Whenever Kay Starr sings today you don't have

to ask if the voice is good or not. You know. And you don't have to ask who it is, either. You know that right away, too. Her voice has a distinct tonal quality, a different style, and there are no gimmicks such as echo chambers, etc., to help her. This is truly unique today. It takes quite a singer to come up with a style that is different strictly on its own. Therefore, the obvious conclusion is: Kay Starr is quite a singer.

Born Kay Starkes in Dougherty, Oklahoma, Kay is of Iroquois, Cherokee, Choctaw, and Irish descent. And if you can find an odder mixture we'd like to hear about it. She stands five feet two, has black hair and green eyes, and her looks match her voice, which is a distinct compliment to both.

Kay has sung with quite a few bands prior to going on her own. She began with Joe Venuti and toured with him for two years. Then she joined Bob Crosby and later Glenn Miller and Charlie Barnett. In 1945 she had to quit for awhile due to a throat infection, but a few years later she debuted as a single in Hollywood. Then it was on to the top. You'll remember songs like "Bonaparte's Retreat," and more recently "Wheel Of Fortune" and "Side By Side." Now she has her own album entitled "Kay Starr's Stylings."

Yes, she's created quite an enviable career for herself. Television . . . movies . . . radio . . . wherever there's a medium of communication you'll find Kay Starr — right on top.



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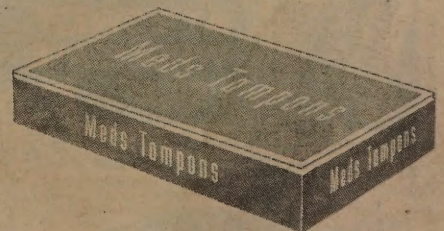
They overwhelmingly approve tampons, like Meds, for normal girls and women, according to a national survey of 900 leading gynecologists and obstetricians.

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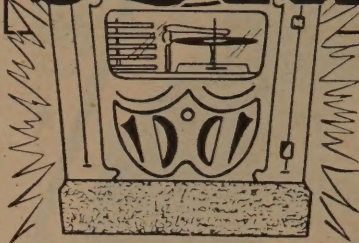
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# JUKE - BOX



## HIT PARADER'S NATIONAL POP TUNE SURVEY

### No. 1 WEST I BELIEVE

(Columbia Record by Frankie Laine)  
ERVIN DRAKE IRVIN GRAHAM  
JIMMY SHIRL AL STILLMAN

I believe for ev'ry drop of rain that falls  
A flower grows  
I believe that somewhere in the darkest night  
A candle glows  
I believe for ev'ryone who goes astray  
Some one will come to show the way  
I believe I believe  
I believe above the storm  
The smallest prayer will still be heard  
I believe that someone in the great somewhere

Hears ev'ry word  
Ev'ry time I hear a newborn baby cry  
Or touch a leaf, or see the sky  
Then I know why I believe!  
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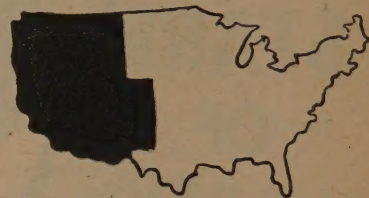
### No. 1 SOUTH

#### YOUR CHEATIN' HEART

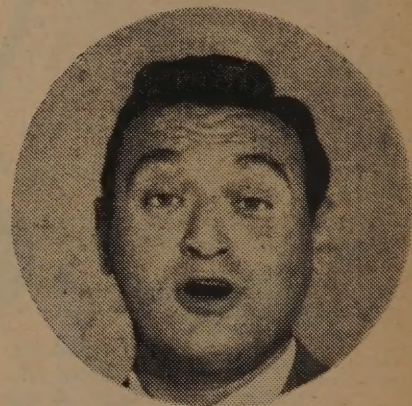
HANK WILLIAMS  
Your cheatin' heart will make you weep  
You'll cry and cry and try to sleep  
But sleep won't come the whole night through  
Your cheatin' heart will tell on you  
When tears come down like fallin' rain  
You'll toss around and call my name  
You'll walk the floor the way I do  
Your cheatin' heart will tell on you  
Your cheatin' heart will pine some day  
And crave the love you threw away  
The time will come when you'll be blue  
Your cheatin' heart will tell on you  
When tears come down like fallin' rain

You'll toss around and call my name  
You'll walk the floor the way I do  
Your cheatin' heart will tell on you  
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## WEST

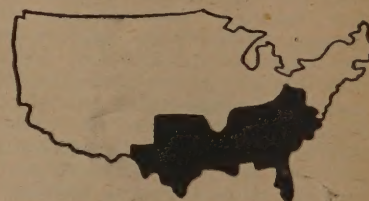


### No. 1 "I BELIEVE"



As Sung By  
**FRANKIE LAINE**

## SOUTH



### No. 1 "YOUR CHEATIN' HEART"



As Sung By  
**JONI JAMES**



# DYNAMITE

## MID-WEST

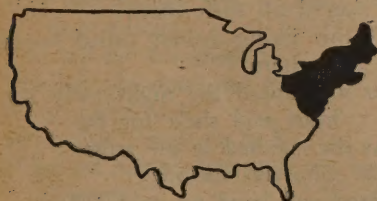


### No. 1 "SONG FROM MOULIN ROUGE"



As Sung By  
**FELICIA SANDERS**

## EAST



### No. 1 "DOGGIE IN THE WINDOW"



As Sung By  
**PATTIPAGE**

### MID-WEST No. 1

#### SONG FROM MOULIN ROUGE

(Columbia Record by Felicia Sanders)  
GEORGE AURIC WILLIAM ENGVIK

Whenever we kiss  
I worry and wonder  
Your lips may be near  
But where is your heart

It is a sad thing to realize  
That you have a heart that never melts  
When we kiss do you close your eyes  
Pretending that I am someone else

It is always like this  
I worry and wonder  
You're close to me here  
But where is your heart

You must break the spell  
This cloud that I'm under  
So please won't you tell  
Darling where is your heart  
Copyright 1953 by Broadcast Music Inc.

### EAST No. 1

#### THAT DOGGIE IN THE WINDOW

BOB MERRILL

How much is that doggie in the window

The one with the waggly tail  
How much is that doggie in the window

I do hope that doggie's for sale  
I must take a trip to California  
And leave my poor sweetheart alone  
If he has a dog he won't be lone-  
some

And the doggie will have a good home

How much is that doggie in the window

The one with the waggly tail  
How much is that doggie in the window

I do hope that doggie's for sale  
I read in the papers there are robbers

With flashlights that shine in the dark

My love needs a doggie to protect him  
And scare them away with one bark  
I don't want a bunny or a kitty  
I don't want a parrot that talks  
I don't want a bowl of little fishies  
He can't take a goldfish for walks  
How much is that doggie in the window

The one with the waggly tail  
How much is that doggie in the window

I do hope that doggie's for sale  
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## JUST RELEASED!




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Moonlight on the Ganges, More Than You Know, Love Walked In, Tangerine, That's the Way It Goes, La Rosita, Ramona, Not A Care in the World, Intermezzo, 'Tis Autumn, Soft As Spring, and Superman. Vocals by Helen Forrest, Art Lund and Peggy Lee. On one 12" "Lp" record.

#### BENNY GOODMAN PRESENTS FLETCHER HENDERSON ARRANGEMENTS

Honeysuckle Rose, I'll Never Say "Never Again" Again, Somebody Stole My Gal, Frenesi, Just You, Just Me, Stealin' Apples, What A Little Moonlight Can Do, Night and Day, Crazy Rhythm, You're A Heavenly Thing, Can't You Tell? and Henderson Stomp. Vocals by Helen Ward. On one 12" "Lp" record.

EXCLUSIVELY ON  
**COLUMBIA**   
**RECORDS**

Trade-Marks "Columbia," "Lp"  
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Perry Como's recent "new look" on discs is adding up to three-dimensional figures. The singer, who has been consistently voted the most popular male vocalist for years, has been classified as the relaxed, easy-going type who croons the sweet ballads in an inimitable style.

That is, until three records ago, when Como startled the trade (and his fans) with a jump tune, "Don't Let The Stars Get In Your Eyes," that rocked the juke boxes and sky-rocketed to the No. 1 song in the country in a matter of weeks with a sale of over a million copies.

This was Como with the same relaxed style, but with an added beat to the bar which had the bobbysoxers screaming for more. The RCA Victor execs shook their heads as the coins rolled in and followed up with "Wild Horses," another rhythm number which jingled the cash register. Currently, Como is boasting a two-sided hit, "Say You're Mine Again" and "My One And Only Heart." The latter uses the multiple voice gimmick with Perry singing lead voice for a trio of Perry Comos. Like the first two hits, both numbers are a far cry from the sweet ballads which have identified the Como style.

How does the singer react to the new look? "Don't Let The Stars" threw me during the first few rehearsals. After doing the slow songs for so many years, I thought I'd never be

able to pick up the off-beat tempo," he admits.

But don't get us wrong: the singer, who has been consistently voted the most popular male vocalist for years, hasn't done so bad in the \$\$\$ department during the last decade. His thrice-weekly TV show on CBS for Chesterfield's and his RCA Victor records have zoomed him to the million-dollar-a-year bracket. Seven of his ballads have sold over a million copies each, and it looks as though he'll reach the same mark with his "new look" tunes.

Perry's reputation as the nicest guy in the business is known to fans throughout the world. Ditto the fact that he and his childhood sweetheart are celebrating their 20th wedding anniversary and that they and their three children live simple lives in a Long Island home. The Como normalcy hasn't stopped the bobbysoxers from swooning at the stage doors or screaming when he steps onstage. That he's like "the boy next door" has, perhaps, even added to his tremendous popularity.

When Perry isn't rehearsing for his television show or cutting a record (or playing golf!) he can be found in his offices in the RKO Building, swamped with the details of a business man. But his approach to these tasks has the same relaxed quality as his singing. The secret for his peace is simple. As he told a columnist recently: "I now have what money can buy, but what money can't buy, I've always had."

## NOW THAT I'M IN LOVE

K. C. ROGAN

I can run thru the woods like a deer  
can run  
I can dance on the web the spider  
spun  
I'm as warm and as sweet as a hot  
cross bun  
Now that I'm in love  
I can roll up the side of the steep-  
est hill  
I can stop any star that won't hold  
still  
I can skip to the moon and I think I  
will  
Now that I'm in love  
Let the wind and the rain hit the  
window pane  
I don't complain anymore  
Let the snow and the sleet cover up  
your street  
My feet will find your door  
Love doesn't need a label when you're  
at my side  
Somehow I don't seem able to pocket  
my pride  
I can leap down the lane like a  
kangaroo  
But the one thing I want the most to  
do  
Is to live all the rest of my life  
with you  
Now that I'm in love  
Bells are chimin' words are rhymin'  
Now that I'm in love

Copyright 1953 by Burke and Van Heusen, Inc.

## HONEY IN THE HORN

AL ALBERTS KAY TWOMEY FRED WISE  
BEN WEISMAN

Once I was so sad and blue  
Once I was forlorn  
Then I heard this melody  
Called honey in the horn  
Then my cares were swept away  
I danced till early morn  
To this lilting melody called honey in  
the horn  
As we danced the night away my  
heart said she's for me  
As she cuddled in my arms  
She sang this melody  
Hand and hand we said I do  
As they played our song  
Not the old here comes the bride  
But honey in the horn.

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## MY HEART IS FREE AGAIN

BOB McLAUGHLIN JOHNNY OLSEN  
AXEL JOHNSON

My heart is free again  
Free from the blues  
Nightmares of losing you  
My heart will beat again  
Those fears are through,  
Now that I'm sure of you.  
So long did I worry so long was I  
blue  
My life was so empty  
All because of you  
Oh, my heart is free again  
Gone are the blues  
My life is loving you.

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## THE HO HO SONG

(Columbia Record by Red Buttons)  
JOE DARION JACK WOLF RED BUTTONS

I had a girl by the name of Kate  
And ev'ry night we'd meet at eight,  
And when she'd greet me with a great  
big kiss,

I'd open my mouth and I'd holler like  
this,

Ho ho, (ho ho), hee hee, (hee hee),  
Hoo hoo, (hoo hoo),  
Strange things are happening.

She said "oh, Red, take me in your  
arms,

I can't resist your fatal charms,  
I never knew how great a thrill could  
be,

'Til you gazed in my eyes  
And you whispered to me"

She grabbed me close and she held  
me tight

And cried, "please marry me tonight"  
She called a preacher but her plan fell  
thru,

'Cause here's what I said instead of  
saying "I do,"

Now if you find that you get in  
dutch

Because you tend to talk too much,  
Repeat the chorus of this crazy song,  
If you answer like this you'll never  
go wrong.

Copyright 1953 by Arbee Music Pub., Co.

## BIG MAMOU

(Columbia Record by Pete Hanley)  
LINK DAVIS

A'lon a'lay ah grand mamou  
Keleh swarz akel avneer me moi conne  
me ma cherri

A ha ha oh me onne

Amay noi conne shmae pasa

Why did you go 'way an' leave me in  
big mamou

You left me for another

You left me alone and so blue

Please come back

Hey, chile, come on back

Make me happy, live with me in big  
mamou

Oh, how I know the big mamou  
Ev'ry night I write the same thing  
I know what I say  
Oh, ha ha, oh dear

I know I did not say that

Copyright 1953 by Peer International Corp.

## SOMEBODY WONDERFUL

MEL HOWARD LEE ERWIN

Somebody wonderful is close to me  
Somebody wonderful to see

I never knew I could feel all aglow  
inside

Just like a kid on his very first sleigh  
ride

Somebody wonderful just stole a kiss

This is too wonderful to miss

I've got those alternating from hot to  
cold

Shivers along my spine

Somebody wonderful is mine.

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## NEW FINER MUM



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# the BAIL ROOM



This is one of the last shots of the Monroe group as they broke up shortly afterwards and their boss went out to do a single



Even in the dressing room Vaughn remains his suave self



The clever Ziggy Talent was another of the many Monroe features



Autograph time is a nightly and pleasurable chore for Vaughn who never refuses



Besides leading the band and singing, Vaughn also blows a mean trombone

Quite a few years back a band leader named Jack Marshard presented his young vocalist with an ultimatum. "Son," he said, "you're too good looking, too talented, and too good a singer to be just a member of the band. You ought to go out and form your own."

But the young man said he was happy, didn't want the worries and preferred to stay where he was.

Marshard replied, "Then you've got the choice of leaving me to go on your own or you're fired!"

That's how Vaughn Monroe started out to becoming one of the country's all-time performers.

He is a suave, well-mannered man with a pleasing personality and, as he stands straight-backed, talking to you in a quiet voice, you know you are in the presence of show business royalty, if there is such a category. Aside from music, Vaughn has quite a few other interests, namely photography, airplanes and a nightclub called "The Meadows," just outside Boston. If you're out that way, it's a "must" on your visiting list, because it's considered one of THE places in New England.

When we last met Vaughn, he was still with the band, playing the Ritz in Bridgeport, Conn. Oddly enough, twenty years ago that night he had sung at the Ritz with Larry Funk and "His Band Of A Thousand Melodies." Eventually he's headed Hollywood-ward to do a picture called "The Professor And The Coed." And speaking of "Coed," that's his latest record, and looking very promising as we went to press.

Yes, it's been quite awhile since Jack Marshard and Larry Funk, but on Vaughn it doesn't show. He still causes the weaker sex to catch their breath when he sings, and, if anything, he has gained in ability and popularity.

— Photos by A. T. Conti



With his famed "Moonbeams," the maestro blends in to demonstrate his versatility



# MELODY LANE

## THE NEARNESS OF YOU

(Capitol Record by Bob Manning)  
(Columbia Record by Sarah Vaughan)  
NED WASHINGTON HOAGY CARMICHAEL  
Why do I just wither and forget all  
resistance

When you and your magic pass by?  
My heart's in a dither, dear,  
When you're at a distance  
But when you are near, oh, my!  
It's not the pale moon that excites me,  
That thrills and delights me  
Oh, no it's just the nearness of you  
It isn't your sweet conversation  
That brings this sensation  
Oh, no it's just the nearness of you  
When you're in my arms  
And I feel you so close to me  
All my wildest dreams come true  
I need no soft lights to enchant me  
If you'll only grant me the right  
To hold you ever so tight  
And to feel in the night  
The nearness of you.  
Copyright 1940 by Famous Music Corp.

## LOVE ME! LOVE ME!

Bill Walker  
Darling, I love you, I love you,  
More than you ever could know.  
Daytimes, I spend dreaming of you,  
Night times, of telling you so  
Your's is the softness of spring to me,  
Your's is the beauty of fall  
Heaven is mine when you cling to  
me,  
You I adore over all

Love me! love me!  
Love me with all your heart;  
Kiss me, dear, while I hold you tight,  
Make this ev'ning a magic night.  
Love me! love me!  
Promise we'll never part;  
You can make all my dreams come  
true,  
If you'll love me as I love you.  
Copyright 1953 by Bandom Music Co.

## LONG LIVE LOVE

XAVIER CUGAT MARTY SYMES  
DINO OLIVIERI  
Love is so fleeting it's here and gone  
My heart's repeating this must live on  
This joy we've tasted this strange de-  
light  
Don't let it fade with the night  
Long live love the love that was born  
Just a kiss ago  
May it last long live love  
Let your arms tell me all that I want  
to know  
Hold me fast thrill my heart again  
With a kiss as we vow to the stars  
above  
Come what may let us pray long live  
love.  
Copyright 1940 by Southern Music Publishing Co.

## OO! WHAT YOU DO TO ME

KAY TWOMEY FRED WISE BEN WEISMAN  
Oo! what you do to me  
Can't you see I'm helplessly, hope-  
lessly,  
Breathlessly thrilled by your kiss.  
I never knew such a love could be,  
Never knew a wonderful, beautiful,  
Heavenly moment like this  
When we share the glory of dreams  
made for two  
The same old love story seems thrill-  
ingly new  
Oo! what you do, what you do to me  
Won't you let me cling to you,  
Sing to you, bring you to heaven to-  
night.  
Copyright 1952 by Hawthorne Music Corp.

## THREE THINGS (A Man Must Do)

(Capitol Record by Tennessee Ernie)  
ERVIN DRAKE JIMMY SHIRL  
There are three things a man must do  
Before his days are done,  
Plant a tree and take a wife,  
And give the world a son

You men who sip at the cup of life  
You've never tasted joy  
So, drink it deeply,  
Or you're no more than a boy!  
There are three things ev'ry man must  
do  
Before his days are done  
He must plant a tree he must plant  
a tree)  
He must take a wife (he must take a  
wife)  
He must give the world a son!

I've drilled for oil and I've dug for  
gold  
Robbing the rich good earth,  
Without a thought of repaying one  
penny's worth  
Who will there be to remember me  
After my tale is told?  
Just an empty house (just an empty  
house)  
And some barren land (and some  
barren land)  
And a lifeless bag of gold!

There's lots of women  
Whose cabin floor's had foot prints of  
my boots  
But none of them made me think of  
sinkin' my roots  
Then I met you, and at once I knew  
You had to be the one,  
Gonna plant that tree (gonna plant  
that tree)  
Take you for my wife (take you for  
my wife)  
And someday we'll have a son!  
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Hair  
SHADES  
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# THE MUSIC STAFF

Hi all, time flies doesn't it? Once again it's time for us to get together for a once over lightly look at the world of popular song. First we would like to thank all of you nice people who wrote such wonderful letters to us about our first big new issue. We are mighty enthusiastic about your response, so keep the letters coming to us and we will try to get the stories you ask for. That was bad news from Boston way about the collapse of the old "king of swing" Benny Goodman but we hear that Benny is well on the road to recovery. We were lucky enough to catch Benny and Louis Armstrong with all their stars as they broke in the show and you will get an intimate glance of the show in this issue. To Benny we say "Hurry back boy, we miss you." Our cross-country coverage of the top D.J.'s grows with every issue. Now you can read up to the minute stories from Sherm Butler in Washington, D. C., Gil Henry in Seattle, Washington, Jerry Kay in New Orleans, Bud Wilson in New England at Concord, New Hampshire, Johnny Morris from Minneapolis, Minn., out West again to Red Loudon in Portland, Oregon, Earl Pudny from Schenectady, New York and finally we hop to Columbus, Ohio for Johnny Michaels. With our second issue we add another big feature as we take a look at the high schools throughout the land. We lead off with Tulsa Central High in the land of the oil wells, out Oklahoma way. We expect to cover all of the forty eight so keep watching, your alma mater may be the one we select. A lot of wonderful new songs are making their way up to the top of the Hit Parade and you will find them once again listed in the various pages of issue number two. We're kind of high on this gal Dolores Hawkins. We predict a bright future for this beauty who can really put over a song. We bet it was quite a surprise to you to hear that Vaughn Monroe was forsaking his band to do a single. We talked to Vaughn on his twentieth anniversary in show business and he was rarin' to go. Vaughn is featured in our Ballroom section. As we all know now, Eddie Fisher is back in civvies. A report from the Paramount Theater in New York where Eddie opened up with Hugo Winterhalter, told us that the all time attendance record was smashed after the first week. Not bad for the former private first class eh! Oh yes one more feature to look for before we say so long for now, check the feature story on Perry Como. With so many hit records out now, Perry doesn't have much time for anything else but singing but we spent some time with him and you can read about it. That wraps it up for now so till the next issue packed with more features, we say so long.

## RAMBLIN' MAN

(Columbia Record by Frankie Laine)  
HANK WILLIAMS

I can settle down and be doin' just  
fine  
'Til I hear an old train rollin' down  
the line  
Then I hurry straight home and pack  
And if I didn't go I b'lieve I'd blow  
my stack  
I love you, baby, but you gotta under-  
stand  
When the Lord made me  
He made a ramblin' man.

Some folks might say that I'm no  
good  
That I wouldn't settle down if I could  
But when that open road starts to  
callin' me  
There's somethin' o'er the hill that I  
gotta see  
Sometimes it's hard but you gotta  
understand  
When the Lord made me  
He made a ramblin' man.

I love to see the towns a-passin' by  
And to ride these rails 'neath God's  
blue sky  
Let me travel this land from the  
mountains to the sea  
'Cause that's the life I b'lieve He  
meant for me  
And when I'm gone and at my grave  
you stand  
Just say God's called home your  
ramblin' man.

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## WHEN THEY SPEAK OF YOU

BILL BELL ALAN LOGAN

When they speak of you  
All the gayer songs seem blue  
Stars begin to lose their glow  
The familiar places all wear a new  
disguise  
Though they bear the traces of the  
tears in my eyes  
When they speak of you  
Even Spring forgets to do all the  
magic things I know  
Even though they say how happy you  
are with someone new  
I could never love again  
The way I loved you then  
I'll tell them, when they speak of you

Copyright 1953 by Weiss & Barry Inc.

## EVERYONE KNEW BUT ME

JIMMY CRAIG

They were seeing each other when-  
ever they could  
And ev'ryone knew but me  
They were dreaming and scheming  
As most lovers would  
And ev'ryone knew but me  
I was living in a dream world  
A world all our own  
Then suddenly I wakened to find I'm  
alone  
They were so much in love  
It was plain as could be  
Yet I was too blind to see  
What ev'ryone knew but me

Copyright 1952 by Milton Kellern Music Co.

## THE BREEZE

(Columbia Record by Helene Dixon)  
(Capitol Record by Kay Starr)

TONY SACCO DICK SMITH AL LEWIS  
Day after day I'm waitin' patiently  
And when the salty wind is blowin'  
from the sea,  
I pretend that it's the breeze  
That's fillin' the sail  
That's movin' the ship  
That's bringin' my honey back to me  
I always keep my window open wide,  
I like to let the friendly breeze  
Come right inside  
And pretend that it's the breeze  
That's fillin' the sail  
That's movin' the ship  
That's bringin' my honey back to me.  
Mister wind keep blowin' stronger  
'Cause I must have that gal of mine  
Ev'ry day seems so much longer  
Don't forget it's daylight saving time  
I get so lonesome waitin' days and  
weeks,  
But ev'ry breath of air that lingers on  
my cheeks,  
Seems to whisper it's the breeze  
That's fillin' the sail  
That's movin' the ship  
That's bringin' my honey back to me.  
Copyright 1934 by Leeds Music Corp.

## DENNIS THE MENACE

(Columbia Record by Rosemary Clooney - Jimmy  
Boyd)

AL HOFFMAN DICK MANNING  
Dennis the menace, he's a bundle of  
dynamite  
Oh, the things he says and the things  
he does  
Will make you shake with fright  
(Beware of) Dennis the menace  
Oh, you'd better be on your toes  
There is bound to be a calamity no  
matter where he goes  
His mom and dad get nervous  
Whenever he's too quiet,  
They never know what will happen  
next,  
A cyclone, flood or riot!  
Dennis the menace, though he makes  
your hair turn gray  
When he looks at you with those  
eyes of blue  
He'll steal your heart away.

Last night I got a spanking,  
I don't know what to think  
'Cause all I did was fill my water  
pistol full of ink!

Now I ask you, did mommy have to  
yell at me like that?  
Just because I watered all those  
flowers on her hat!

My daddy loves to ride in planes  
'Way high up in the sky,  
He didn't see my roller skates  
And oh boy, did he fly!  
We were playing train with daddy's  
chair,  
Me and another kid,  
My daddy said, "now, break it up."  
So that's just what we did.  
Copyright 1952, 1953 by Santly-Joy, Inc.



## TAKE THESE CHAINS FROM MY HEART

(Columbia Record by Champ Butler)  
FRED ROSE HY HEATH

Take these chains from my heart  
And set me free  
You've grown cold and no longer care for me  
All my faith in you is gone  
But the heartaches linger on  
Take these chains from my heart  
And set me free  
Take these tears from my eyes and let me see  
Just a spark of the love that used to be

If you love somebody new,  
Let me find a new love too  
Take these chains from my heart and set me free.

(Give my) heart just a word of sympathy  
Be as fair to my heart as you can be  
Then if you no longer care for the love that's beating there  
Take these chains from my heart  
And set me free  
Take these chains from my heart and set me free  
You've grown cold and no longer care for me  
All my faith in you is gone  
But the heartaches linger on  
Take these chains from my heart and set me free.

Copyright 1952 by Milene Music Co.

## IT'S BETTER TO WAIT FOR LOVE

ROGER (RAM) RAMIREZ WALTER BISHOP

It's better to wait for love  
You've got a big date for love  
But where will it get you  
If you should let your love go wrong  
The problem of what to do regarding your heart and you  
It's only a slight one  
Wait till the right one comes along.

You're only human and so I'm assuming  
You're dreaming of man and wife time  
Love that is bloomin' for bridin'  
And groomin' should certainly last a life time  
It's better to wait for love  
It's never too late for love  
No one can compel you  
All I can tell you wait for love.

Those who have waited are happily mated  
In finding their love a strong one  
Those out in Reno who crowd the casino  
Are sorry they picked the wrong one.

Maybe you'll marry some Tom, Dick or Harry  
And find that you're both mismated  
Love is no traitor for sooner or later  
You'll have to be separated.

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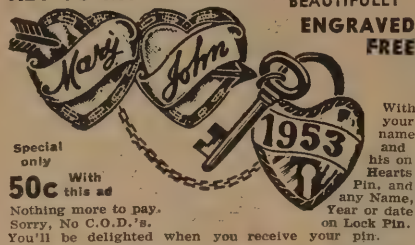
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## KAREN CHANDLER

As the strains of "Hold Me, Thrill Me, Kiss Me" came over the room, the pretty little strawberry blonde gal with the pert nose and flashing eyes grinned and said, "Bless that song. I must have sung it umpteen thousand times, but I never tire of it."

And well she shouldn't, because "Hold Me, Thrill Me, Kiss Me" is the song that skyrocketed vivacious Coral recording artist Karen Chandler into national singing prominence almost overnight. "It did for me in nine months what six years of hard plugging couldn't do, and I certainly am grateful to the people who have helped me."

Charming... lively... sparkling... happy... all these words could be used to describe this Idaho girl who has demonstrated once again what ambition, talent and a break can do for an unknown. Right from the beginning she had talent and ambition. It took awhile for the break to come along, but she had the patience and desire to work.

"I love to sing," Karen told us. "I never tire of it."

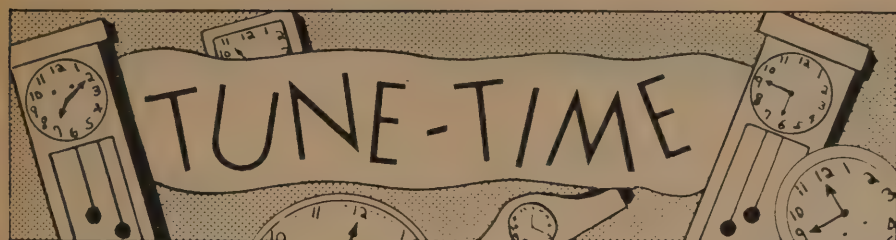
And this shows up when you hear or see her. An audience can tell whether a performer likes what he or she is doing, and artists who aren't happy performing don't last long. We

expect Karen to be around for a long, long time.

She was born on a sunny, September 1, just about twenty-four years ago in the little town of Rexburg, Idaho, which is 80 miles north of Pocatello (which is about 160 miles north of Salt Lake City), and a musical family welcomed another talented performer into their midst. Everyone in the family played a musical instrument, and since there were nine members, they comprised their own orchestra for evening musicales, with Karen contributing the vocals. Later, after the family began to disperse, Karen's father organized a dance band which played for local dances. Naturally, his daughter Karen carried the vocal honors, and naturally, quite ably.

It's a very long way from Idaho and Brigham Young University in Utah where she went to college, and many miles have been traveled, among them 780 which she drove herself to cut her new record on Coral, "Goodbye, Charlie, Goodbye." But somehow we feel that all the distance isn't the proverbial stone's throw to the traveling she has in front of her. And somehow we know it will be all upward... right to the top!





### SWEET THING

KAY TWOMEY FRED WISE BEN WEISMAN

What-cha gonna do when the clam-bake's through

Sweet thing, sweet thing

Where ya gonna go when the moon is aglow

Sweet thing, sweet thing

Don't-cha think you've had enough

Of chicken in the rough

And now it's time for lovin' and stuff

So come along with me to the

sycamore tree

Sweet thing, sweet thing, sweet thing

Bluefish, mack'el, let them fry there

Must you always think about food

Stars are winkin', sayin', "Hi there?"

They should put you right in the mood

So what-cha gonna do when the clam-bake's through

Sweet thing, sweet thing

How's about a dream by the babbling stream

Sweet thing, sweet thing

Now, you wouldn't wanna miss a

chance to get a kiss

As long as I am feeling like this

I wanna hold you tight and tonight is the night

Sweet thing, sweet thing, sweet thing

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### GEE WHIZ!

"BY" DUNHAM JODY EVANS JEFF DAVIS

Gee whiz! he makes me bubble and fizz

Gee whiz! oh! what a wizzard he is  
Hide the moonlight that's shining so bright

And when it's dark he squeezes me  
with all of his might

Gee whiz! he makes me tingle and shine

Gee whiz! to think he's gonna be mine

There's no one who can kiss

You see just like my baby kisses me

Oh! gee gee whiz!

Gee whiz! he's such a wonderful date

Gee whiz! I'm gonna meet him at eight

He'll pop the pop corn and we'll settle down

He's got the biggest television set in the town

Gee whiz! I think the pictures are swell

Gee whiz! I've got a secret to tell

He's like the things they advertise

He's kissin' sweet and lovin' wise

Oh! gee gee whiz!

Copyright 1952 by Leeds Music Corp.

### ONE WILD OAT

HOPE RIDER LIDA DOLAN RAY SEELEY

Bendin' the truth isn't proper

An' tellin' a lie is a curse

One slip can lead to another

An' those who will lie will do worse

Oh, why did I sow that one wild oat

That one wild oat, that one wild oat

Now that I did that one rash deed

My life is a garden of weeds

Rollin' the dice is unlawful

An' playin' with cards is a sin

Gamblers, they say, go to heaven

They go, but they ain't gettin' in

A man who is wed should be faithful

Tho' wearin' a yoke is a chore

Supportin' a wife is expensive

Divorcin' will cost even more

Drinkin' can lead to disaster

For whiskey can make you a slave

If you try to live without water

They'll use it to sprinkle your grave

Totin' a gun leads to trouble

An' shootin' to kill isn't wise

The sheriff will come to your cellbox

Your neck he will measure for size

Copyright 1951 by Goday Music Corp.

### OH' BROTHER

MATTY MALNECK ALLIE WRUBEL

I couldn't begin to describe him

'Cause I don't know the words;

The only thing I know is that he's the only one for me

And when I look in his eyes, oh — oh — oh, brother!

And when he sighs, oh — oh — oh, brother!

Out of this world he takes me.

Out of this world into a dream, a lovely dream

I feel a sprinkle of stardust in the air;

Like Rip Van Winkle I wake and wonder

Is he really there;

And when he gives me a kiss, oh — oh — oh, brother!

Is that a kiss? oh — oh — oh, brother!

Out of my mind, I'm goin' out of my mind,

Is that a man? oh what a man!

I know for certain there'll be no more flirtin'.

He'll be my permanent thrill,

And will I have him meet my

mother?

Oh, brother! you know that I will.

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Every Monday evening on CBS Television, a boyish comedian with the odd name of Red Buttons begins a weird incantation which is the signal for boisterous applause from the studio audience and eager expectation from viewers at home. Red, currently video's hottest new comedian, chants a song which is a combination of an Oriental prayer and an American "scat song," punctuated with jokes. The key words in

this original ritual are, "Ho Ho," sung by the ebullient Buttons, then repeated by an enthusiastic audience and the phrase, "strange things are happening," which is the signal for the comic to begin a recitation of the peculiarities of everyday living.

There is certainly nothing strange about the effervescent red-head's spectacular rise in popularity. For, the new medium of television seems

made to order for Buttons' quick-moving comedy routines, his split-second timing and his uncanny change of facial expression. One thing TV has accomplished where the other media have been less successful is the presentation of a personality. Thus, Red's audience has come to regard him as a member of the family — he is the shy suitor, the understanding husband and the devilish little boy all rolled into one.

Columbia's Mitch Miller decided some time ago that Buttons' musical musings should be recorded for posterity, so Red and his musical director, well-known bandsman Elliot Lawrence, began to work on the tunes to be waxed. There seemed to be so much material in the chant used on the program that two offerings resulted, one entitled "Strange Things Are Happening," and the other, "The Ho Ho Song."

To recreate the studio excitement, members of the Buttons audience were invited to Columbia's 30th Street recording premises after a recent telecast. There, before an audience which participated in the actual disc session, the Buttons platter debut was made.

Red sings, clowns and tells jokes on the two sides, introducing briefly two of the characters who are known to millions of Buttons fans from coast to coast. The punch-drunk pugilist, "Rocky" Buttons, and the acid-tongued Teuton, "Keeglefarven," make terse commentaries, as the audience howls with delight.



Red goes over some of the music for his show with his conductor-arranger, Elliot Lawrence, who collaborated with him on "Strange Things Are Happening"



## HEY MISTER COTTON-PICKER

(Capitol Record by Tennessee Ernie)  
DOK STANFORD ROBERT MITCHUM

Yonder comes a cotton picker  
Walkin' down the road  
Puffin' like a locomotive carryin' a  
load

Hey! Mister Cotton Picker whatcha-  
gonna do?

Gonna git gone away from you!

Here Is Mister Cotton Picker

Passin' by my shack

Seems as if his back is breakin'

With that cotton sack

Hey! Mister Cotton Picker

When ya gettin' paid?

Reckon as soon the sack gets weighed!

He's been pluckin' ole king cotton

All day in the sun!

By tomorrow sweat's forgotten

'Cause there's new fields that must be  
done

There goes Mister Cotton Picker

Totin' all his pay

Just a sack of snowy cotton

Took him all the day!

Hey! Mister Cotton Picker

Hope ya' get all that's coming to you!

Copyright 1953 by Laurel Music Pub.

I'M SO LONESOME I COULD  
CRY

HANK WILLIAMS

Hear that lonesome whippoorwill.

He sounds too blue to fly.

The midnight train is whining low

I'm so lonesome I could cry.

I've never seen a night so long.

When time goes crawling by.

The moon just went behind a cloud

To hide its face and cry

Did you ever see a robin weep

When leaves began to die.

That means he's lost the will to live

I'm so lonesome I could cry.

The silence of a falling star

Lights up a purple sky.

And as I wonder where you are

I'm so lonesome I could cry.

Copyright 1949 by Acuff-Rose Publications.

I CAN'T LOVE YOU ANY  
MORE

(Any More Than I Do)

ALLIE WRUBEL HERB MAGIDSON

I wish that I could fashion a master-  
piece of melody and rhyme

To convey, in a clever way,

How very much I care

But I haven't the flair for clever  
things and, therefore,

What I have to say

Must be said in a simple way ;

I can't love you anymore,

Anymore than I do,

For if I loved you anymore

I would have to be two,

I love you with my heart,

I love you with my mind,

I love you, love you, love you all  
there is, I find,

So I can't love you anymore, anymore  
than I do!

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HIT PARADER'S

## PICTURE



The new sensation of the nation, Norman Brooks, the "kid who sings like Jolson," looks up for a moment from signing copies of his newest Zodiac record, "Somebody Wonderful"



It seems that Terry Moore, lovely Hollywood starlet, has the answer for Warren Hull ("Strike It Rich")



At a surprise birthday party, Sarah Vaughan follows tradition



It's a couple of proud parents that Julius LaRosa has. That's Mom and Pop LaRosa with their famed son at a recent recording session



On the set of his new film, Fred Astaire takes time off to pose with Nanette Fabray and Vera-Ellen



The famed Ames Brothers are caught clowning during a Coral recording session



"Ah lak th' wi-i-ide open spaces," says Laurie Anders to boss Ken Murray





## GOODMAN-ARMSTRONG

Benny Goodman, Louie Armstrong, Gene Krupa, Cozy Cole, Charlie Shavers, Ziggy Elman, Teddy Wilson, Joe Bushkin, Helen Ward, Velma Middleton . . . no we're not reading off a list of "Who's Who" in show business, we're just calling off the cast of the recently concluded Goodman-Armstrong package show that we were fortunate enough to catch a final rehearsal of. To say it was thrilling is another example of how inadequate words can be. To say the show was a tremendous success is the understatement of the year. It went off just great. The only sad note in the whole tour was Benny getting sick right after the show began, but Gene Krupa capably filled in. Like someone watching the rehearsal said, "If I go tomorrow, at least I've seen everything now." — Photos by A. T. Conti



Look closely because this is probably the greatest aggregation of musicians that will ever adorn a stage. It may never happen again



As only he can, Benny Goodman plays "Let's Dance"



Velma Middleton and her "Pops" (Louie Armstrong) laugh it up



Gene Krupa, who took over when Benny got sick, tickles the skins



Vocalist Helen Ward also got in a bit of rehearsing



Cozy Cole showed up later which gave the show two top drummers



And with Teddy Wilson at the piano, what more could you ask for?



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## BOB MANNING

"It's not the pale moon that excites..." so the song goes, and when a young chap by the name of Bob Manning sings it, it's more than the moon that does the exciting. This Manning guy has exploded onto the song world with such force that he now finds himself the latest of the boy-singing sensations to set teenage hearts throbbing. Actually, Bob's not too far past his teens himself. Now only 26, he's been in the business since he was 18. In those days his two best friends were two other struggling young Philadelphians, Al Martino and Eddie Fisher.

Now Eddie and Al are both big stars, both with hit records, and Bob hopes to follow in their footsteps. His "Nearness Of You" seems to be the record that will set the wheels of success turning for him. One of the greatest compliments paid him to date is the oft-heard comment: "Why he sings just like Dick Haymes"... and Dick, of course, is one of our top pop artists today. We think Bob will reach that peak, and soon, too.

Before going out on his own, Bob sang with Ziggy Elman and Art Mooney, and it was during his engagement with Mooney, incidentally, that he fell ill and was replaced by Al Martino.

The background of band singing gave Bob tremendous stage presence and this added to his magnificent baritone and finally brought him to the attention of officials of Station WJP in Philadelphia. They gave young Bob Manning his own radio show.

From there the offers started pouring in from the record companies and after consideration of all of them, Bob decided to go with Capitol. It's a choice he has good cause to be very happy over.

Besides his big song for Capitol, "The Nearness Of You," Bob has also recorded "Gypsy Girl," "You Can Live With A Broken Heart" and "The Sun Is Getting Ready To Shine." With his voice and looks, any one of these tunes is liable to "break wide open" at any time.

Born February 1, 1927, in Philadelphia, Bob is six feet, two and-a-half inches tall, and is an exceptional athlete. He weighs 185 pounds, has brown hair, blue eyes and a definite leaning towards music that he can really step into with his rich, velvety voice and set the bobbysoxers screaming.

Bob Manning is the voice of the future.



## I LET HER GO

(Columbia Record by Frankie Laine)

HAL BLAIR DON ROBERTSON

Once I had ev'rything that heaven has  
known within my arms  
And in that time I held the sun close  
to my heart  
And when I kissed it, it was warm  
I knew the ecstasy that comes from  
capturing a storm  
But then how was I to know?  
And I let her go  
I touched the innocence of lips that  
had never known desire  
And when I kissed them I was trusted  
with a heart  
That I had won and set afire  
I felt emotion deep inside  
More than passion could inspire,  
But then how was I to know?  
And I let her go  
Now I stand on the brink  
Of a world that's so dreary and black  
And I won't even pray  
For I know that I can't go back  
So as a king must fall, with nothing  
left at all  
On my knees I'll bow; I'm so very  
humble now,  
For it's too late,  
I know it's too late, much too late!  
I saw the emptiness of saying goodbye  
within her eyes  
It would have been, oh, so much  
better  
If she'd cursed me, but she never even  
cried.  
Torn by the careless hand of love  
Something beautiful had died.  
But then how was I to know? And I  
let her go.

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## MY LADY LOVES TO DANCE

SAMMY GALLOP MILTON DELUGG

My lady loves to dance  
My lady loves to sing  
My lady has the sparkle of a diamond  
ring  
When purple shadows fall and silver  
moonlight beams  
My lady loves to dance in my dreams  
She loves a carousel, a roller coaster  
ride  
A party or a picnic by the oceanside  
And like a laughing brook that dances  
in the sun  
My lady has a barrel of fun  
Life is a gay thing, plaything, hip  
hooray thing  
Not a worry, not a care  
If there's a trombone a tootin' a  
fluter a-flutin'  
Sure as shootin' we'll be there  
My lady loves to dance, my lady loves  
to sing  
A schottische or a polka or a highland  
fling  
And when we kiss goodnight the  
moment we're apart  
My lady loves to dance, my lady loves  
to sing  
To sing and dance in my heart.

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## (Sorry Baby)

## YOU LET MY LOVE GET COLD

JESSIE MAE ROBINSON

One million tears too late  
How long did you think I'd wait  
Sorry baby, you let my love get cold  
I suffered all alone  
At last all my blues are gone  
Sorry baby you let my love get cold  
Now that I am free  
You come knockin' at my door  
Baby, can't you see that you just don't  
move me no more  
You left me in the dark  
With ice all around my heart  
Sorry baby, you let my love get cold  
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Inc.

THERE'S NOTHING AS SWEET  
AS MY BABY

(Columbia Record by Carl Smith)

HANK WILLIAMS

I like candy, I like cake  
I like jam but goodness sake  
There's nothing as sweet as my baby  
Golden hair and big blue eyes  
She could win a beauty prize  
There's nothing as sweet as my baby  
If I ever lose her  
I'll lay me down and die  
If sugar seems sweet  
Then you oughta meet my honey coat-  
ed sweetie pie  
I like candy, I like cake,  
I like jam but goodness sake  
There's nothing as sweet as my baby.

I like candy, I like cake,  
I like jam but goodness sake,  
There's nothing as sweet as my baby  
I feel like a honey bee  
When she's buzzin' round with me  
There's nothing as sweet as my baby  
Get pounds of candy kisses  
But I can't spare an ounce  
She's sweeter than wine and, brother,  
She's mine and that's the only thing  
that counts  
I like candy, I like cake,  
I like jam but goodness sake  
There's nothing as sweet as my baby.  
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## WEEP FOR THE BOY

JACK WILSON AL FRISCH

Weep for the boy  
There is no sleep for the boy  
He cries for her on his pillow  
And outside the willows  
Weep for the boy  
Pity the lad  
He lost the chance that he had  
Had he believed what she told him  
Her arms would still hold him  
So weep for the boy  
Once they walked as lovers  
Once they shared a flame  
Now he walks with no one  
He's the one to blame  
Weep for the boy  
There is no sleep for the boy  
There'll be no end to his yearning  
Until her returning  
So weep for the boy  
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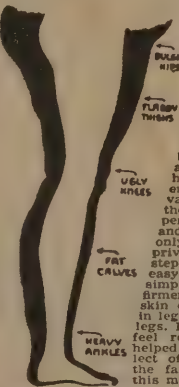
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# DISC JOCKEY

"After considerable thought, study, and consideration of available program titles, WKXL finally came up with an 'original' name for my early morning record show. Concord, New Hampshire, listeners now tune in 'The Bud Wilson Show' each morning from 6:30 till 9:00!"

"My program includes the same things used by most morning deejays... frequent time checks, the weather, local news, headlines, etc... but also presents an added extra. I try to be a regular guy with emphasis on situation humor. My program is very relaxed and friendly with an 'easy livin' touch (I hope). I want people to listen and enjoy it all the time.



**BUD WILSON**

"Straight segments of music are never used. Instead, I present a varied lineup of top-notch stars, and my listeners get music by their individual favorites at one time or another during each show. Requests and my own preferences form but minor portions every morning. I think it's far too easy to wear a carefully formed groove into the lower extremities of an undesired rut. Requests do not vary enough to give an overall picture of what's what in music from day to day. The music is selected primarily from the listings of the current tops, and the new releases. In other words, the songs that the country as a whole now enjoys, or is expected to enjoy in the not too distant future.

"Talking about thrills, I think the time I almost had all my clothes ripped off during a personal appearance tour with a group of Hollywood stars, and my two firsts, on the air and play by play football, rank as my most thrilling experiences. Before I forget, here are my favorite tunes, "Till The End Of Time" by Como, "Tennessee Waltz" with Patti, "Moonlight Serenade" by Glenn Miller."

"My name is Michaels! John Michaels... 'The Magnificent', the Mad one! This is the Music Box originating from the Disc Jockey Record Shop and WVKO Columbus, Ohio. Every day 12 noon till 3 with recorded music and a few foolish things for you with the stamina to stomach this nonsense. And then I'm back at five with another half hour of Music At Sundown."

"For lack of a better way to introduce myself and this little communique, the preceding is a general idea of how I might open my show any day at noon. The music is mostly by request. My uppermost thought is not to make anyone unhappy for more than three minutes at



**JOHN MICHAELS**

a time. Therefore, I try to play a variety of music by every conceivable artist. If I should stumble across an album in which my audience has expressed an interest I will play the songs from it for fifteen minutes or so. As for my own personal preference in records, strictly on the record, here are some which I have found to be good listening: "Stardust" by Artie Shaw, "Sunny Side Of The Street" by Tommy Dorsey, and "These Foolish Things" by Mildred Bailey."

"To me, radio is full of thrills. My big one might have been when Art Lund appeared on my program and found out that my parents were to visit me from Cincinnati on their thirtieth anniversary. While my parents were here I took them to see Art, whom they admire greatly. During his show Mr. Lund introduced me, and we sang a duet on "Cincinnati Ding Dong." Or perhaps the thrill received when a delegation from the U. S. Army and Air Force presented me with a plaque in appreciation for my help in their recruiting program, could be the biggest. You be the judge."



# PLATTER PATTERN

"Greetings from the nation's capital; this is Sherm Butler holding forth from WMAL, Washington, D.C., answering HIT PARADER'S question of the month. I am on the air at various times during the day on our A.M. and F.M. outlets and I slip over to the new TV studios every day to do a record show. As I look over my new schedule I hit the airways ten different times a week. It keeps me pretty busy and I have to pay pretty close attention to the programming of the shows.

"I guess I am of the old school, for my shows are based on the idea that people who listen to DJ's and music shows want to hear music and not much more of anything else. I try to keep the talk down to a minimum and



SHERM BUTLER

with me it's the music that counts. On my TV shows it's just music and mood film to match. I pick my own music and it's a combination of the current top tunes, some new ones I think will make the grade and the ever popular old standards. I find that is a pretty good formula here in the capital city.

"I tried something a little different on one of my TV shows and it worked out quite well. I set up shop in a large drug store downstairs from the studio and for one hour the customers shopping in the store were the stars of "Sherm's Showplace." I interviewed shoppers, spun records synchronized with action films, and had chats with some recording stars visiting Washington. All in all I had a swell time, the shoppers enjoyed it and I hope my viewers liked it. I think maybe they did because they wrote in and asked for repeat performances. Now I have started a new T.V. show called "Band-Stand Matinee," where the kids are invited to dance to name groups throughout the city. The format of the show runs just about the same as my other shows. Lots of music."

Now we hear from Jerry Kay, of WVEZ New Orleans, who has "The Revolving Bandstand," Monday thru Saturday 1:30 to 3:30 PM. "Your question rather intrigued me as the gimmick has always been a sore spot with me. I am from the old school in music. That is, I still would rather hear the bands of yesterday, such as the Dorseys, Glenn Miller, Artie Shaw and Woody Herman, (to mention a few). The gimmick, I guess, is good in that it's different, and money-wise, all you have to do is look at what Les Paul has reaped."

"To me, as long as the gimmick isn't the main selling point of the record, I'll go along. You may say that Les Paul's use of multiple filters puts him in that category, but you must



JERRY KAY

remember, he blends it so well, the sound from the harmony and melody gives you a full band. My favorite, if you want to call it that, is Kay Starr's duet in "Side By Side!" She sings the song and the self-harmony doesn't let you lose sight of the melody and the quality of her voice.

"Also you have to mention the effect that Joni James achieves with her echo chamber. No one can dispute that her recordings are tops in the field. There are many others too numerous to mention.

"You can't say whether the gimmick adds or detracts from the record because each case is different. I do feel that the gimmick in recording has reached its peak and will soon start to die out. I feel the listening public today is beginning to demand more melody and true instrumental sounds... for proof, look to the rise of Buddy Morrow, Billy May and Ralph Flanagan.

"Frankly speaking, I think there should be fewer gimmicks and more music. But alas and alack... the gimmick will go on and I'll continue to spin the records, because the public sets the pattern for my show, and after all, the listeners come first."

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## HAND ME DOWN HEART

CHILTON PRICE

The first time I met you  
T'was easy to see  
You were all for my sister  
With no time for me  
And I said to myself  
How contented I'd be with a hand me  
down,  
Hand me down heart  
I knew she would hurt you t'was  
plain as could be  
So I prayed she's desert you and leave  
you for me  
And I told my friends just how lucky  
I'd be  
With a hand me down, hand me down  
heart  
Then one day your dreams were torn  
apart  
She broke your heart  
And then I gathered your dreams and  
made a start  
To wake your heart again  
You now say you love me and I pray  
it's true  
And the good Lord above me  
Knows how I love you  
But I'll always be wond'ring if she  
lingers too  
In your hand me down, hand me down  
heart.

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## DANCIN' WITH SOMEONE

(Longin' For You)

BENNIE BENJAMIN GEORGE WEISS  
ALEX ALSTONE

While dancin' with someone  
And longin' for you  
I saw you, my darlin' with somebody  
new  
And over his shoulder I watched you  
dance by  
The smile on your lips brought a tear  
to my eye  
The music stopped playin' but you  
couldn't see  
That my eyes were sayin' "Change  
partners with me,"  
You looked oh so happy but you never  
knew  
I was dancin' with someone and  
longin' for you

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## TWO LOVERS

JOHN ROX

I saw two lovers last night  
Down where the ships put to sea  
One was the image of you,  
The other was so like me  
I saw two lovers last night  
Wildly the sea music played,  
Music that told of farewell,  
But I was not afraid  
Still I can't erase the mem'ry  
Of their kiss and last goodbye.  
A ship on the far horizon,  
That last, long, haunting cry  
So tell me now, my love,  
These two that said goodbye,  
Say they just couldn't be,  
No they never could be,  
The ghosts of you and I.

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# DISC JOCKEY

Here's Gil Henry whose show, "King's Open House," is heard daily from 1:00 to 5:00 PM over Seattle Washington's, KING. Gil says, "In answer to the question of the month, 'Is the gimmick here to stay?', the answer is, I think so. And why not? The record companies are selling more records now than ever before, and more people are buying record players now than ever before.

"The record companies have always used gimmicks to sell records. The only difference is that great improvements in the electronic field have made possible more unusual sounds. In the old days it was the arranger who supplied the gimmicks. Now the recording engineer is the one who



GIL HENRY

creates the unusual sounds. The public seems to like it, because the top artists today are the ones who have used this electronic gadget to advantage; namely, Patti Page, Kay Starr, and Les Paul and Mary Ford.

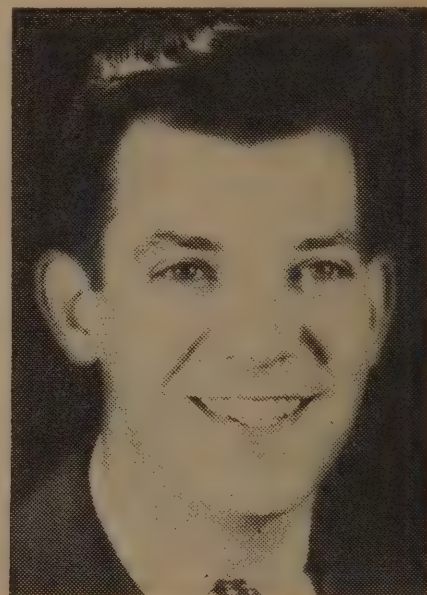
"My only hope is that the record companies don't lose the human element in a forest of electronics. People like to feel that the artist is singing just for them, and too much "echo chamber" effect will cause a loss of intimacy — especially as far as the vocalist is concerned.

"When the public gets so bored with life in general, and with recorded music in particular, that it no longer wants something new and unusual in recorded presentation, then the record companies will no longer exist and neither will I. The public returns to recorded music for entertainment and relaxation. Records have to present something different or they can't be called entertainment.

"There's no business like the record business and I for one feel that there will always be a market for something new and different on record."

Switching now to the mid-west, here is Johnny Morris, who hails from WLOW, in the twin city area of Minneapolis-St. Paul, Minnesota. Johnny puts in twenty eight hours weekly at the mike of his "Johnny On The Spot" show, Monday thru Friday, 8 to 10 AM, along with a fifty five minute run "Down Memory Lane" every noontime. Johnny also spins the top tunes all Saturday morning and 3 to 5 PM.

"You certainly asked me a good question, for I have always been interested in the gimmick and for the past few months I have been looking into its aspects. I find that more of the record companies are using the gimmick every day, so gimmicks, I be-



JOHNNY MORRIS

lieve, have definitely become a part of American popular music. In fact, I expect to see (or hear) a host of new gimmick ideas in the not too distant future. Although gimmicks have become popular recently, they are not especially new. For instance, while the public generally gives credit to Patti Page for the 'self-harmony' technique, many readers will recall a record of "Rockin' Chair" by a certain disc jockey, Fran Weigle, on which he recorded his voice some twelve times with wonderful results. This was released some time prior to Patti's "Confess," which of course made the gimmick familiar to everyone.

My favorite gimmick is the modified echo chamber. I believe it gives a singer with good pitch, technique and style a tremendous advantage. It seems to magnify the better qualities of a vocalist, and yet the singer must have the natural talent and ability before the echo chamber will have any favorable effect. The gimmick will remain with us, and I look for better and newer unusual tricks which will make people more record conscious."



# PLATTER PATTERN

Introducing Rod Louden, heard daily from 1:30 to 3:30 PM over KPOJ, Portland, Oregon.

"In considering today's new voices and individual styles, there are many new artists who are attracting nationwide attention. However my ear has been delighted by a new voice, and I'm avidly following her every move in her efforts to reach one of the top spots on our ever-changing musical totem-pole. The girl is Georgia Carr. Georgia has done nothing spectacular up to now. But, Eddie Beale has taken her away from San Diego and has introduced her to the club and theater audiences, while Capitol Records has given her to the disc jockey and the record-buying public.



**ROD LOUDEN**

"Georgia has a true voice, a distinctive style and a delightful personality. Up to now, her records have been in the field of modern jazz, or what is referred to as progressive music. And yet, she can take a ballad and hold you spellbound with her soft, intimate tones. Her release of "Softly" will illustrate what I mean. Then for something solid in the up-tempo department give a listen to her latest offering "Is That Bad." Watch and hear Georgia; she has the ability to enter the field now dominated by such wonderful women as Sarah Vaughan, Ella Fitzgerald and Kay Starr.

"Georgia has the talent. When I first met her I thought she was a wee bit shy. You see I wear glasses, and some folks say that I have that professional look — whatever that is. Well, Miss Carr was very quiet and shy around me until we got to talking and I took off the frames. Then she laughed and said 'Why, Rod, you're lots of fun. I'm not a bit afraid of you anymore'.

"Yes, watch Georgia Carr! She'll make it."

Let's go up to WGY Schenectady, New York and Earl Pudney, heard mornings 7:10 to 9:15 AM. "When the term 'new crop of singers' pops up, there's bound to be confusion. I think the 'music business' can be bracketed into three levels: Those Who've Arrived, Those Who Have What It Takes, and Those Who Have Nothing and Never Will. So we'll dismiss from the discussion the 'greats' in pop music . . . the Crosbys, Pages, Comos, Staffords, Lees, Shores and Laines and get on to the subject of vocalists in the strictly pop field who've come to the fore during the past year or so.

"Among those whom I personally believe will last, are newcomers Joni James, Bob Manning, Pete Hanley,



**EARL PUDNEY**

Karen Chandler, and finally Eddie Fisher.

"Another gal who really sings 'em is Dorothy Collins, who's just branched out with her husband, Raymond Scott, to form their own recording company Audivox. Dotty Collins has such a fresh naturalness and such an excellent showcase for her talent on the TV Hit Parade Show that her popularity has zoomed to new heights in the past year. She's always pleasant, unassuming, and has a little-girl kind of charm that makes y' feel like you're talking with the kid down the street who's sure gonna' charm some guy off his feet before long. She has a way of projecting this naturalness and retaining it whether she's singing a tempo tune or a ballad. She doesn't force . . . that may be her secret. She doesn't sing gimmicked up versions of poor songs. Her slight lisp attracts rather than detracts giving her an appeal all her own.

"I met Dorothy at a TV show rehearsal and was very impressed. She doesn't overwork the glamour and glitter department. Moseying around myself, I found out that Dorothy's attitude is genuine and she's loved by everybody on the show."

## SEVEN LONELY DAYS

EARL SHUMAN ALDEN SHUMAN  
MARSHALL BROWN

Seven lonely days make one lonely week

Seven lonely nights make one lonely me

Ever since the time you told me we were through

Seven lonely days I cried and cried for you

Oh, my darling you're crying, boo hoo hoo hoo

There's no use in denying I cried for you

It was your favorite pastime making me blue

Last week was the last time I cried for you

Seven hankies blue I filled with my tears

Seven letters too I filled with my fears  
Guess it never pays to make your lover blue

Seven lonely days I cried and cried for you

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## PRETEND

(Capitol Record by Nat "King" Cole)  
(Columbia Record by Ken Griffin)

LEW DOUGLAS CLIFF PARMAN  
FRANK LEVERE

Pretend your happy when you're blue  
It isn't very hard to do  
And you'll find happiness without an end

Whenever you pretend  
Remember anyone can dream  
And nothing's bad as it may seem  
The little things you haven't got  
Could be a lot, if you'd pretend  
You'll find a love you can share,  
One you can call all your own  
Just close your eyes she'll be there.  
You'll never be alone

And if you sing this melody  
You'll be pretending just like me  
The world is mine, it can be yours  
my friend

So why don't you pretend

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## F'R INSTANCE

(Columbia Record by Toni Arden)

HARRY WOODS

Who can tell what fate has in store,  
But who, darlin', can tell anymore?

If you, f'r instance, hadn't stopped to pick up a daisy,

And if I, f'r instance, hadn't seen you, and gone crazy,

Would I be here to kiss you, always to miss you,

To tell you how wonderful you are?

And, if we, f'r instance, hadn't known that very minute, this is it

F'r instance, this is love for all that's in it,

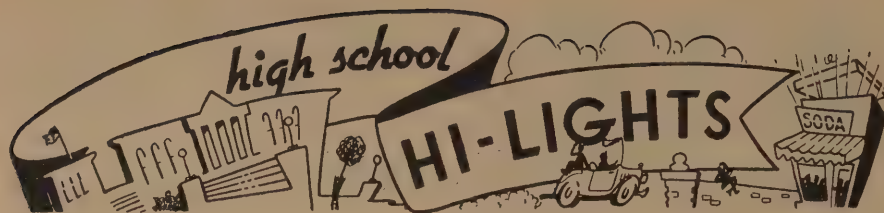
Would we be in our love, nest,

By heaven above blessed, if we,

F'r instance, weren't in love.

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The staff of HIT PARADER hopes that with this column all of you attending the many schools throughout the land will be in closer contact with the happenings of our high schools. We hope that new ideas, and some interesting activities will be brought out to you to incorporate in your own school. From time to time you will read about something a little different going on that could easily fit your school schedule. Keep your eye on High School Highlights, you and your school could be featured. Both big and little schools will be included in our following issues, and we hope to give you all a real cross-section of the American high school, in class and out.

With this issue we introduce our High School Highlights in which we salute the high schools of the country. Here is an article written by the editors of the Tulsa School Life about the goings on at Tulsa Central High in Tulsa, Oklahoma. In other issues to follow we will spotlight a different high school in each of the forty eight states.

The opening night of the Daze we find our two sleuths wandering the halls of Tulsa Central High School, population 2,840, wondering what factors determine the appeal of this institution. A rundown of activities might give us the answer.

The Daze is Central's annual talent parade, produced and engineered by students with the speech and stagecraft departments. The reception with which the Daze is met necessitates 6 performances. Opening the traditional coronation ceremony is the crowning of King Daze, the highest honor in the school for a senior boy. Elected by popular vote, he reigns with the football queen and opens the colorful variety show.

Central's student government with over 100 members is one of the most active councils in Oklahoma. The group belongs to the State, Southern and National associations.

The "Tom, Tom," Central's annual is one of the top-rated year-books in the nation. The paper, "Tulsa School Life," is edited and published at

Central but is a combined effort of Central, Will Rogers, and Daniel Webster high schools.

Speech activities include five plays, an operetta, and a weekly radio show taped at the University of Tulsa and broadcast through station KOME. Once a year the speech students take over radio station KVOO for a day.

Central's men of the gridiron, the Braves, captured the conference championship this season. The cross-country team has won state championships for 14 out of the last 15 years. Central, through the years, has produced winning basketball, wrestling, baseball, golf, track and tennis teams.

Some of the many school organizations are Key Club, International Club, Thespians, Medico Club, Red Cross and the pep organizations, Red Feathers and Scalpers.

In the main corridor we see a statue of an Indian brave appealing to the Great Spirit—Central's traditional symbol for many years.

Favorite dress for girls includes suede loafers, cinch belts, pleated skirts, crest sweaters, collars, and for leisure time, men's white shirts tied at the bottom. Pony tail hairdos are also popular.

The boys have acquired a taste for suede attire this year. There are suede shoes and white "bucs," suede jackets, and thin suede belts, one of which can be found on almost anyone at Central. Southern string ties with various styles of entanglement are seen among the "cats."

Terms range from "That guy's got to go" to "What a stud" (meaning slightly terrific). A character of ill repute is a "scrounge," a "bum," or "real squirrely." The school's "hottest" dressers are "real cats" and the term "braaaaack" means nigh on to horrible. "Yaaa, that's the deal" is used for only the higher forms of interest.

Some of the top records are "Hot Toddy," "I Believe," "Anywhere I Wander," and "Downhearted." Favorite recording artists are Eddie Fisher, Kay Starr, Nat "King" Cole, Teresa Brewer, Frankie Laine, Billy May, and Tulsa's own Patti Page.



TULSA CENTRAL HIGH IN TULSA, OKLAHOMA

## YOU SHOULDN'T HAVE KISSED ME THE FIRST TIME ('Cause Now You've Gotta Do It Again)

SHERM FELLER HARRY MICHAELS  
You shouldn't have kissed me the first time

'Cause now you've gotta do it again,  
Oh, what a wonderful feelin'  
Been in a daze since then.  
I just didn't think it could happen,  
But one was too many for me  
I don't care baby wherever we go  
We're gonna put on a kissin' show  
You shouldn't have kissed me the first time

'Cause now you've gotta do it,  
Yes now you've gotta do it,  
Now you've gotta do it again.

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## SCRAP OF PAPER

(Columbia Record by Dolores Hawkins)  
SIDNEY PROSEN

A scrap of paper, three simple words  
you wrote  
"Goodbye, my darling" a real heart-  
breaking note  
A scrap of paper as strong as bars of  
steel

It tore my heart out for you were my  
ideal  
Only this morning we danced until  
the dawn  
Then with no warning I woke to find  
you'd gone  
One final message, love's souvenir in  
blue  
That scrap of paper can't take the  
place of you

Copyright 1952 by Village Music Co.

## NO MORE GOODBYES

(Capitol Record by Les Baxter)  
AL HOFFMAN DICK MANNING  
ALEX ALSTONE

Some day, my darling, there'll be no  
more goodbyes  
There'll be no heartaches, no tears no  
fears, no sighs  
Clouds will disappear forever  
We will always be together, my  
darling God willing  
There'll be no more goodbyes

The parting hour is drawing near, so  
very near

Soon I'll be gone, but while I'm gone,  
remember dear

Sure as there's a star shining up above  
We'll both find a world full of love

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## TIRED OF DREAMING

PAUL INSETTA

Tired of dreaming dreams that don't  
come true

What good am I without you  
Can't go on pretending that I'm  
happy while I'm blue

Ev'ryone knows I need you  
Dreaming dreams that don't come true  
Must I go on without you?

Loving ev'rything you do  
I can't go on without you.

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Inc.



## TELL ME A STORY

(Columbia Record by Jimmy Boyd - Frankie Laine)

B. GILKYSON

Tell me a story, tell me a story

Tell me a story remember what you said

Promised me you said you would

You've got to give in so I'll be good

Tell me a story then I'll go to bed.

Oh worry, worry, weary ends my day

Comes the time to go home

Without my raise in pay

Home by the fire where a man can just relax

Slippers there by the chair

Not a worry, not a care

Along comes Junior swingin' his little axe.

Tell me a story, tell me a story

Tell me a story remember what you said

Tell me about the birds and bees

How do you make a kitten sneeze

Tell me a story then I'll go to bed.

Came home so late one evening last

July

Played a little poker

The time had passed me by

Shoes in my hand

And my darling wife in bed

Up the stairs saying a pray'r

Then a voice comes thru the air

(Hi ya there daddy, remember what you said).

Tell me a story, tell me a story

Tell me a story remember what you said

Tell me how your eye got black

Because a doorway hit you back

Tell me a story and then I'll go to bed.

Once upon a time, I remember long

ago

(Don't go back in history your mem'ry's kind-a slow)

Stop your noisy talkin' till I finish with my tale

Once upon a (pon a what)

Upon your back you'll get a swat

(Tell me 'bout the fish you caught

That's bigger than a whale).

Tell me a story, tell me a story

Tell me a story, remember what you said

You promised me you said you would

You've got to give in so I'll be good

Here's a tale you'll never forget

(Spank, spank), (spank, spank)

(My tale's all read)

And now get up to bed

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## EVERYBODY NEEDS A SWEETHEART

DAVE FRANKLIN

Ev'rybody needs a sweetheart

The sweetheart that I need is you

Oh how I long to have you hold me tight

To have your kiss each night my whole life thru

Ev'rybody needs affection

The way they need the sun to shine

Ev'rybody needs a sweetheart

I'll be yours, so please you're mine

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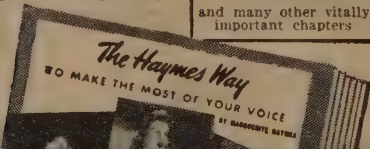
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Singing Techniques Used by Dick Haymes  
How to "Get Acquainted" with the Microphone  
How to Overcome Fear of an Audience  
How to Apply "Effortless Effort" Technique in Singing  
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## DOLORES HAWKINS

Take a "Scrap Of Paper," add one voluptuous gal plus a sensuous voice, mix well and out comes a hit tune and a new singing star. The gal: scintillating stylist, Dolores Hawkins (no kin to Sadie); the song: "Scrap Of Paper" by "Till-I-Waltz-Again-With-You"-Sidney Prosen . . . and it all adds up to a stunning hit . . . 'cause this young Hawkins miss is really something!

She's an eye-catcher of the first class variety, and that today seems to be a requisite for female singing artists. But don't let us give you the idea that DH is winning laurels strictly on nature's kindness, far from it. Her singing matches her looks, and that's as nice a compliment as anyone could hope to get.

Though she tips the age scale at only 23, she's been around show business' fabulous world for 18 years . . . played in almost every major theater and nightclub . . . recorded for Okeh records . . . and graced television screens as the singing star on most big shows. Still, nothing in show business today matches the fantastic popularity that comes with a hit record. Possibly, the matinee idol of the twenties held the same fascination for the public that will come the way of Dolores Hawkins as her "Scrap Of

Paper" rendition slowly builds into stratospheric sales figures and round-the-clock disc jockey plays.

As to her professional experience, she was vocalist with Gene Krupa, Blue Baron and the McFarland Twins Orchestra. Astonishingly, she has played repeat engagements in every restaurant and night club in which she has been featured. Peter Donald, story teller deluxe, will tell you she is the most-up-and-coming singing star in show business.

Yes, she's learned her lessons in the only real way a lesson can be learned—through experience. She's got an ocean-full of practical work to fall back on and a watchful eye to look forward to a bright future. Of course, you can't say "she can't miss," because that can't be said truthfully of any star, but she's as close to a "can't miss" as anyone has ever been.

And unlike so many "flash" performers who have made "it" and faded, this girl is going to hang onto that slippery top rung. She's got what it takes — she's going to move up and fast — and so is the song, 'cause it's an unbeatable combination — that's Dolores Hawkins and "Scrap Of Paper."



## I'M THE KING OF BROKEN HEARTS

(Columbia Record by Tony Bennett)  
FRED TOBIAS JERRY TOBIAS  
My castle's a room where each night  
I'm alone

A chair in the corner is my only throne  
And all that I rule is a now silent  
phone

I'm the king of broken hearts  
My minstrel sings love songs on my  
phonograph

Each song brings back mem'ries of  
your haunting laugh  
And each face in my court looks like  
your photograph

I'm the king of broken hearts  
I thought I could forget in time  
The tender kiss you gave  
But now I realize that I'm a ruler  
Who's only your slave

A scarf that you left now is my royal  
cloak

On my coat of arms are the love  
words you spoke

And my crown is a dream that has  
vanished in smoke

I'm the king of broken hearts

Copyright 1952, 1953 by Dartmouth Music, Inc.

## KENTUCKY

HENRY PRICHARD  
Soon I'll be goin'

Where the soft breeze is blowin' in  
Kentucky

Things will be bloomin'  
When I roam where there's room in  
old Kentucky, Kentucky

Where the sky is blue, and the grass  
is too;

And the sunniest style of welcomin'  
smile

Is made to order for you  
Somebody's waitin' to begin celebratin'  
in Kentucky

I'm not denyin' that my heart will be  
flyin'

When I get to Kentucky

I'll declare it's heaven with all those  
wonders in store

Oh Lord, make me lucky!

When I get to Kentucky, let me stay  
there forever more.

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## IT'S TOO SOON TO KNOW

DEBORAH CHESSLER

Does he love me?

It's too soon to know.

Can I believe him

When he tells me so?

Is he fooling?

Is this all a game?

Am I the fire or just another flame?

A one sided love would break my  
heart.

He may be just acting and playing a  
part.

If he don't love me,

Let him tell me so.

I can't hold him if he wants to go.

Though I'll cry when he's gone,

I won't die, I'll live on

If it's so it's too soon, way too soon  
to know.

Copyright 1947, 1948 by Edwin H. Morris & Co.,  
Inc.

## OODLE-I-AY

IRVING ROTH

Oodle-I-ay, oodle-I-ay, oodle-I, oodle-I-  
ay

Oh, there once was a lad with a gleam  
in his eye,

What he'd ask of a lassie she could  
not deny

But when she would ask him to please  
name the day,

He would sing "I-oodle, I-oodle-I-ay."

He had kisses for all,

But no kisses for one,

And his love was a thief that would  
pilfer and run

And many a pretty maid he led astray,

With his sweet I-oodle, I-oodle-I-ay

Till the townspeople cried,

"We must certainly try to get rid of  
the lad

With the gleam in his eye.

For none of our daughters will heed  
what we say,

When he sings, "I-oodle I-oodle-I-ay,"

So they banished the lad with the  
gleam in his eye,

But he managed to kiss ev'ry maiden  
goodbye

And ever since then, though he's far,  
far away,

They still hear I-oodle, I-oodle-I-ay.

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## SPINNING A WEB

BUNNY PAUL

I watched a spider spinning a web

And it reminded me

How you entangled this heart of mine,  
Within a hopeless love.

Like a spider spinning a web,

Oh! what a web we weave

Spinning, weaving, spinning a web

When we try to deceive.

While you were whispering love in my  
ear,

You thought of somebody's charms

Still you entwined my heart, my dear,

Within the web of your arms.

Copyright 1952 by Paul Music Co., Inc.

## CARELESS

LEW QUADLING EDDY HOWARD  
DICK JURGENS

Love was the thing that you wanted

That's why we answered love's call

Now that you've got what you wanted

You don't seem to want it at all.

Careless now that you've got me loving  
you

You're careless careless in ev'rything  
you do.

You break appointments and think you  
are smart

If you're not careful you'll break my  
heart.

Careless now that my bridges all are  
burned

You're careless careless in things  
where I'm concerned

Are you just careless as you seem to be  
Or do you just care less for me.

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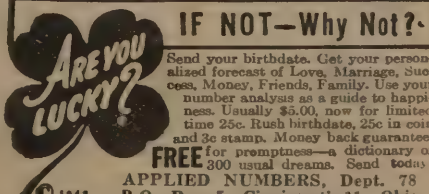
**LIKE TAKING OFF A MASK**

**YOU GET**

**WHAT LOOKS almost LIKE**

**NEW SKIN**

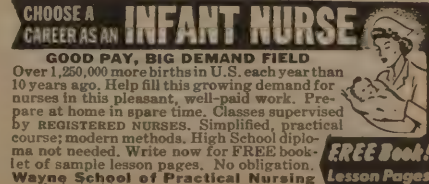
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## DON'T EVER CRY

SOL PARKER ALAN LOGIN VIC DAMONE

Don't ever cry while I'm away  
I'd love to think of you

But not that way

If only I could wish upon a star

I'd wish that you remain

As lovely as you are

Don't ever cry for if you do

I know this heart of mine

Will break in two

So, let me see you smile

Then say, "Goodbye,"

Give me this memory, don't ever cry.

Copyright 1952 by Famous Music Corp.

## GONE WITH THE WIND

(Columbia Record by Steve Allen)

(Columbia Record by Stan Freeman)

HERB MAGIDSON ALLIE WRUBEL

Gone with the wind,

Just like a leaf that has blown away

Gone with the wind,

My romance has flown away

Yesterday's kisses are still on my lips

I had a lifetime of heaven at my  
fingertips

But now all is gone

Gone is the rapture that thrilled my  
heart

Gone with the wind

The gladness that filled my heart

Just like a flame

Love burned brightly

Then became an empty smoke dream  
that has gone,

Gone with the wind.

Copyright 1937 by Bourne, Inc.

## CAN'T I

(Capitol Record by Nat "King" Cole)

LEROY LOVETT

Can't I, will I, ever love you again

Tell me, why then can't I

Maybe others want you just like I do

Tell me, why then can't I

You might have known others

So have I

Who would hurt you and desert you

That's why I only want to hold you  
always

Never to let you go

Tell me, why then can't I

Copyright 1953 by Harvard Music Co.

Sole selling agents Ivan Mogull Music Corp.

I MAY NOT REMEMBER  
YOUR NAME

BILL HOFFMAN HELEN HOFFMAN

"BY" DUNHAM

I may not remember your name

But I'll remember your lips

The touch of them started a flame

That burned to my fingertips

I may not remember your name

But I'll remember your eyes

For they were as soft as the rain

And warm as the tropical sky

In spite of myself I will dream

I'll dream that I'm back in your arms

Then my wild heart will pound with  
a thundering sound

And I'll want your love

Forgive me for being like this

The Gods of love are to blame

They'll make me remember your kiss

Tho' I may not remember your name

Copyright 1952 by Walt Disney Music Co.

## DANGER

TONY MOTTOLA SUNNY SKYLAR

Danger, sweet danger, I'm caught in  
the fire

Of endless desire

For you, what can I do

Your eyes keep drawing me near

And thru the flame

I touch you, and tho, I hear

My heart say beware I don't care

Love walks in smiling and tender

Then leaves like a stranger

And tho' I see danger

I'm yours, I'm yours.

Copyright 1953 by George Paxton, Inc.

## I WONDER WHY

JOE THOMAS HOWARD BIGGS

I wonder why you made me love you

Then turned right around and made  
me cryI wonder why, I wonder why, I  
wonder whyI wonder why you made me need you,  
Then turned right around and said

"goodbye."

I wonder why, I wonder why, I  
wonder why

You know since you call it a day

I'm as blue as a man can be

If you only wanted to play

Why did you have to play with me?

I wonder why you made me so happy

Then turned right around and made  
me wanna dieI wonder why, I wonder why, I  
wonder why.

Copyright 1953 by Sunbeam Music Corp.

YES PAL! IN 10 MINUTES OF FUN A DAY YOU Can Become an  
All-Around, All-American HE-MAN Like We Did!We Were  
SKINNY  
WRECKS  
LIKE  
YOU  
BEFOREGRIMM-  
NOW FULL  
OF PEPA  
HEAD-  
TO-TOE  
HE-MANI added  
10" around my CHEST  
6" to my ARMSI gained 30 lbs. of steel-strong  
MUSCLES You bet  
they don't call me  
SKINNY any-  
more.SICKLY  
GRIMM  
BEFORE

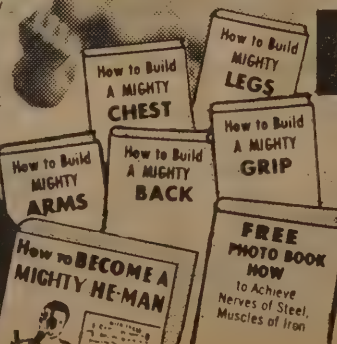
Chicago, Ill.

I gained 70 lbs. of  
MIGHTY MUSCLE!You can be me in a matter of  
weeks through Jowett training.  
You can win a BIG SILVER  
TROPHY as I did. I  
went from SKINNY,  
puny 90-lbs. to this  
All-American HE-MAN.CLEVELAND  
BEFORE  
90 lb.  
SKELETONRochester,  
N. Y.CLEVELAND  
AFTER  
160 lb.  
HE-MANCOME ON, PAL, NOW YOU give me  
10 PLEASANT MINUTES A DAY  
IN YOUR OWN HOME  
and I'll give YOU A NEW HE-MAN BODY  
for your OLD SKELETON FRAMENO! I don't care how skinny or flabby you are. I'll  
make you OVER by the SAME method I turned  
myself from a wreck to the strongest of the strong  
Why can't I do for you what I did for MANY  
THOUSANDS of skinny fellows like you?Develop YOUR 520 MUSCLES  
Gain Pounds, INCHES FAST!YES! You'll see INCHES of MIGHTY MUSCLE  
added to your ARMS and CHEST. Your BACK  
and SHOULDERS broadened. From head to heels,  
you'll gain SIZE, POWER, SPEED. You'll be  
A WINNER IN EVERYTHING you tackle.Which are YOU like now—  
The SKINNY Cleveland  
& Grimm  
BEFORE or the  
MIGHTY HUSKIES  
They are NOW?GEORGE F. JOWETT  
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AROUND HE-MAN as I made these  
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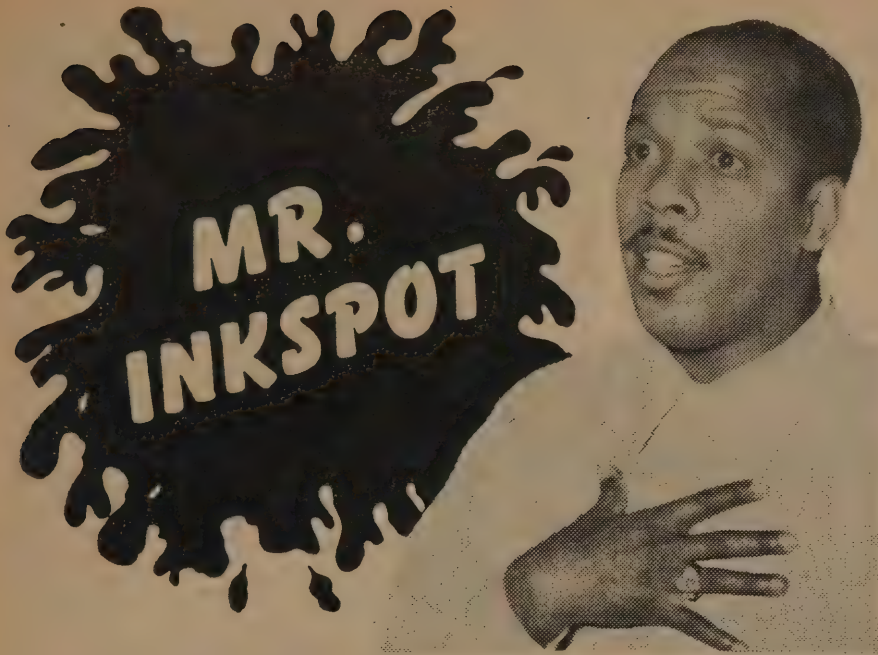
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"One night I was singing at a place in Pennsylvania," said Bill Kenny of the Inkspots. "There were two elderly ladies in the audience, and during a break one of them approached me and said: 'Bill, I've got all your records since the first one and I want to thank you for all the enjoyment you've given me throughout the years.' I've asked myself many times since then: 'Bill, how in the world do you deserve something like this, that people remember you?' It never ceases to thrill me and I often wonder how long it will last."

Then he told us about a man he met in London. He was Queen Juliana's (of Holland) chief court musician. "He came into my dressing room after a performance," said Bill, "all excited and talking so I couldn't understand him. Finally I made out that he was telling me that he had heard of only one other person who had a voice like mine. He called it a mezzo soprano and that was the first time I knew there was a name for my voice."

Fond of children, Bill once tried to adopt all of Cardinal Spellman's orphans after doing a performance for them.

"Your Reverence," he said to the Cardinal. "I want all of these children."

"But Bill," Cardinal Spellman said, "there's over 300 here."

"I don't care. I'll find some place for them."

"I'm sorry, Bill. I can't let them go. They mean too much to me," the Cardinal answered smiling.

We talked some more, and Bill sang a few songs for us, and almost before we realized, it was late. But Bill Kenny, the most famous Inkspot of all, leaned back, took a deep contented puff on a long Habana cigar, smiled and kept right on spinning yarns as only he can. Through it all we felt this deep sense of gratefulness . . . of humbleness . . . of sincerity . . . that he was fortunate to be what he was. Three hours earlier we were strangers. Now we were old friends.

We won't forget Bill Kenny soon . . . his smile . . . or his quick, hearty laugh . . . or his clowning . . . or his seriousness . . . or his "grammaw" jokes . . . They all add up to Bill Kenny, and the final total is pretty high in our books.



The King of the Inkspots, Bill Kenny, explains how he feels about show business while his lovely wife, Audrey, looks on

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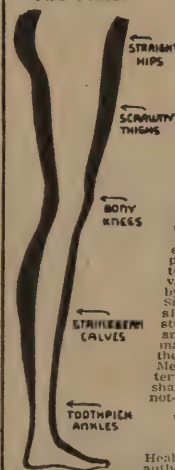
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### Written about in Health Culture Magazine

Health Culture asked this well known authority on legs to write a series of articles on the fundamentals of this method. This magazine believes their readers should learn about this wonderful technique.

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## RED CANARY

VINCENT C. FIORINO

Red canary sing a song  
Red canary chirp along  
For my gal so nice and sweet  
She will love to hear your tweet

Red canary sing a song  
Red canary chirp along  
Red canary don't go 'way  
Red canary won't you stay

Red canary sing my song  
She will love to sing along  
For your tune that is so sweet  
She will love your tweet, tweet, tweet

Red canary you are grand  
Now she lets me hold her hand  
Sing it like you did before  
She will love me more and more

Red canary don't leave now  
We will plan to take the vow  
In the back yard is our tree  
In the future we'll be three

Red canary don't leave now  
We will plan to take the vow  
Red canary don't go 'way  
Red canary you must stay

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City.....State.....Age.....

AND THE BULL WALKED  
AROUND, "OLAY!"

(Capitol Record by Stan Kenton)  
DOUG NEAL BETSY ELLIS JOE GREENE

There was a toreador, so the story  
goes,  
He used to kill the bull and turn up  
his nose!  
One day a big black bull from the  
pampas came,  
Who'd never heard of the senor's  
fame.  
The toreador turned to take a bow,  
The bull said, "Here's your end, right  
now!"

And the bull walked around, olay!  
And the bull walked around, olay!  
Bring on the picador, the matador,  
He swept the floor with the toreador,  
And the bull walked around, olay!

Another toreador, swore he'd get the  
beast,  
Said he would give the town folk a  
big fat feast.  
But then the big black bull, he just  
yawned away  
And sent a note he'd be glad to play.  
The toreador knelt to tie his shoe,  
Next Thursday's fun'ral is at two!

T'was then the toreador union, having  
fits,  
Decided it was time they should call  
it quits.  
They planted daffodils in the bull-fight  
ring  
And to this day all the poets sing.  
Of the big black bull with the heart  
so stout,  
Who taught the people all to shout!  
Copyright 1953 by Malabar Music Inc.

## GLAD RAG DOLL

(Columbia Record by Johnnie Ray)  
JACK YELLEN DAN DOUGHERTY  
MILTON AGER

Little painted lady with your lovely  
clothes  
Where are you bound for, may I ask  
What your diamonds cost you, ev'ry-  
body knows  
All the world can see behind your  
mask  
All dolled up in glad rags  
Tomorrow may turn to sad rags  
They call you glad rag doll  
Admired, desired, by lovers who soon  
grow tired  
Poor little glad rag doll  
You're just a pretty toy they like to  
play with  
You're not the kind they choose to  
grow old and gray with  
Don't make this the end, dear  
It's never too late to mend, dear  
Poor little glad rag doll

All this glare and glitter, all your  
tintseled toys  
What will they lead to in the end  
Memories so bitter of regretted joys  
And a world without a single friend.  
Copyright 1929 by Advanced Music Corp.

## HE WHO HAS LOVE

(Columbia Record by The Four Lads)  
AL HOFFMAN DICK MANNING

He  
He who  
He who has  
He who has love  
He's a millionaire  
He  
He who  
He who has  
He who has love  
He can walk on air

Take for instance, fr instance you and  
me  
We ain't got a pot to cook in  
But we're happy as we can be  
He  
He who  
He who has  
He who has love  
He's a millionaire

Love is somethin', somethin' you can't  
buy  
And baby nobody knows it any better  
than you and I

He  
He who  
He who has  
He who has love  
He's a millionaire  
Copyright 1953 by Larry Spier

## I'M WITH YOU

AL STILLMAN ROBERT ALLEN  
If you wanna kiss, share a little bliss  
Just remember this, I'm with you  
Wanna feed the cat, wanna chew the  
fat  
Talk of this 'n that, I'm with you  
Anything at all your little heart  
desires

Baby it's true I'm with you  
Wanna live in style on the river Nile  
Feed a crocodile, I'm with you  
If you'd rather scam down to  
Alabam  
Listen honey lamb, I'm with you  
Anything at all your little heart desires  
Baby it's true, I'm with you

If you get your kicks, lickin' lic'rish  
sticks  
Get me five or six, I'm with you  
If you need a friend to the bitter end  
I'll be glad to spend time with you  
Anything at all your little heart  
desires  
Baby it's true, I'm with you

So you're wearin' these crazy dungarees  
Baby be at ease, I'm with you  
If you wanna neck 'til we're both a  
wreck  
Clear the lovin' deck, I'm with you  
Anything at all your little heart desires  
Baby it's true, I'm with you

If you get a boot foolin' with a flute  
Have yourself a toot, I'm with you  
Wanna gather moss, hunt for albatross  
Baby you're the boss, I'm with you  
Anything at all your little heart desires  
Baby it's true, I'm with you  
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DOCTOR says:**



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to REDUCE  
with KELPIDINE  
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# Frederick's Fashion News COMPLETE HOLLYWOOD WARDROBE!

★ ★ ★ HOLLYWOOD, CALIFORNIA, 1953 ★ ★ ★

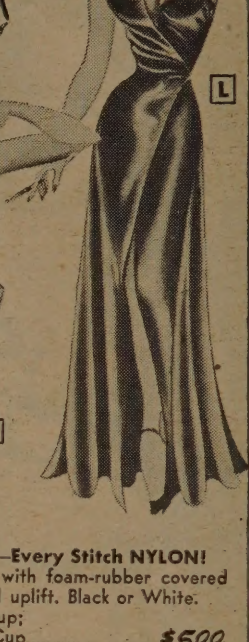
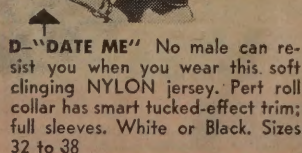
## EXTRA!

### ★ COLORFUL CASUALS ★

**A—"SHEER DEAR" BLOUSE**—Rayon Georgette  
A filmy flirty beauty in White, Pink or Lime.  
Sizes 32 to 38.....**\$698**

**B—"SWISS MISS" SUSPENDER-SKIRT**  
Rayon faille with detachable shoulder straps.  
Two huge patch pockets. Luxurious wool embroidery. Black, Green, Royal. Sizes 10 to 18.....**\$798**

**C—"ONE AND ONLY"** You'll be a ravishing beauty in this 100% NYLON LACE blouse! Perfect when worn with suits, skirts or dressy slacks. Stunning turtle neck with deep V-plunge makes this sweet and sexy; back buttons. Black, White, Aqua. Sizes 32 to 38.....**\$598**



**J—"DREAM BRA"**—Every Stitch NYLON!  
Adorable half-bra with foam-rubber covered wires for cushioned uplift. Black or White.  
Sizes 32 to 38, B-Cup;  
Sizes 34 to 38, C-Cup.....**\$500**

**K—"CURVE APPEAL" Bra**—100% NYLON!  
Under-cup and wide band are cushioned with foam rubber for perfect uplift. Adjustable straps and hooks for fine fit. White, Black.  
Sizes 32 to 38, B-Cup;  
Sizes 34 to 40, C-Cup.....**\$395**

**L—"SATIN SIREN"**—Exotic Satin NEGLIGEE worn by one of Hollywood's most gorgeous stars in a recent movie! Fashioned to wear as gown or robe. Slips on or off in seconds. BLACK crepe-back Rayon Satin for glamorous curves!  
Sizes 32 to 40.....**\$898**

\*Rayon and Acetate

**M—"SIDE SHOW" LACE PANTIES**  
Daring cut-out sides, held with elastic...  
White or Jet Black.  
22-30" Waist Sizes.  
**3 pairs...only \$589**



### E—"TAKE IT EASY"—For Work or Play!

New! Trimly tailored one-piece zipper-close cover-all of non-crush rayon gabardine with elastic waist-cincher belt. Wear for work, at home, on the street! Navy, Grey, Red.  
Sizes 10 to 18.....**\$1398**

### F—"NIGHT OUT"—Dress and Matching Bolero

A "Bermuda Crepe"\* cocktail dress with strapless halter neck. Flattering shirred bustline; caught at neck with brilliant jewel. Sophisticated front drape. Brief matching bolero...  
Black, Aqua, or Rose. Sizes 10 to 18.....**\$1898**

**G—"DANGER AHEAD"** Copied from Hollywood's top Glamour Queen! Revealing Honeymoon Crepe\* cocktail dress with dazzling bare-midriff. Be first to wear this sensational, daring style.  
Black, Glamour Gold, Heavenly Aqua.  
Sizes 10 to 18.....**\$1498**

**H—"DINNER DATE"** Perfect dress for a perfect date! Dramatic scoop neck has a surprise drape for flattering curves. Skirt ripples in fan of unpressed pleats; bow-tied sleeves.  
"Angel Crepe"\* Black, Romance Blue, Dawn Gold.  
Sizes 10 to 20.....**\$1298**

**D—"DATE ME"** No male can resist you when you wear this soft clinging NYLON jersey. Pert roll collar has smart tucked-effect trim; full sleeves. White or Black. Sizes 32 to 38

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Item	Size	1st Color	2nd Color	Price

My bust measures \_\_\_\_\_ inches; waist \_\_\_\_\_

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MONEY BACK GUARANTEE



# 3 Feet HIGH! ALL LIVE RUBBER\* GIANT BEACH BALL



**GUARANTEED 100%  
AGAINST  
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Toss it here! That's what **EVERYONE** says when they see this wonder of a beach ball! Giant multi-color beach ball is a swell companion at resort, camp or playground!

One-piece seamless construction resists hard use. Patented blow up feature means it just can't leak. Easy to inflate by mouth or pump.

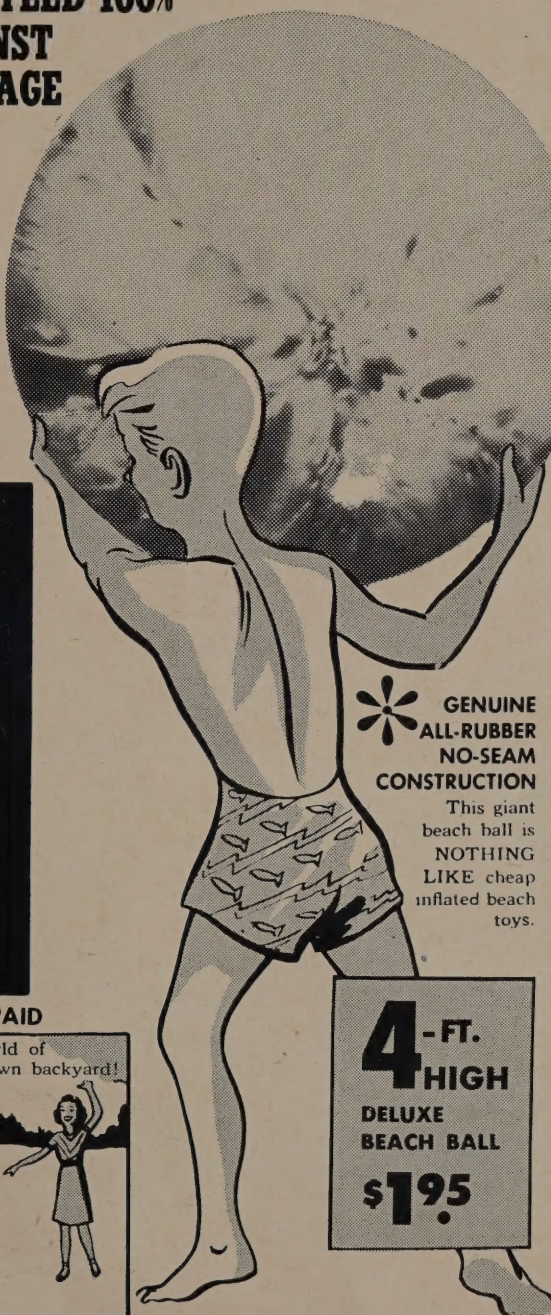
Float on it! Punch it around! Kick it around! Don't worry; you can't break it! This giant beach ball is guaranteed against breakage under **ANY** conditions at **ANY** time! If it breaks **YOU** get a **NEW ONE FREE!**

**\$**

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A world of fun in your own backyard!



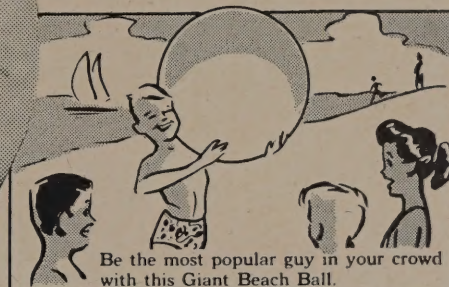
**\* GENUINE  
ALL-RUBBER  
NO-SEAM  
CONSTRUCTION**

This giant beach ball is **NOTHING LIKE** cheap inflated beach toys.

**4-FT.  
HIGH  
DELUXE  
BEACH BALL  
\$1.95**



Float for hours with the Giant Beach Ball. Great for waterball, and all water sports.



Be the most popular guy in your crowd with this Giant Beach Ball.



Give your pal the Giant Beach Ball. Costs so little, so much fun!



No worries about breakage! This Giant Beach Ball is strong and durable. Stands many summers of rough beach games!

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OK! PLEASE SEND ME POSTPAID Giant All-Rubber Beach Balls at \$1.00 each, and/or Deluxe All-Rubber Beach Balls at \$1.95 each. I enclose \$\_\_\_\_\_ in cash, check or money order. You replace without charge if any break under any condition.

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Get livelier snapshots! Click 'em at play with the Giant Beach Ball!





"Family and friends surprised at my rapid progress." — Pearlre Mae Clay, Center, Tex.



"Didn't know a note. Now I play for dances." — Rosie Montemurro, Vancouver, B.C., Can.



"Thanks for helping me play accordion professionally." — J. G. Collar, Macleod, Can.



"Wonderful success; playing selections." — Mrs. C. E. Godbey, Seattle, Wash.



"Got my start with U.S. School Course." — Lawrence Welk, famous orchestra leader.



"Can't express how happy I am. Play for parties, entertainment!" — Cora Duke, Bumpass, Va.



"Easy as falling off log. Life-long dream being fulfilled!" — Mrs. P. B. Jones, Blanding, Utah.



"Now play guitar better than students who took lessons from teachers." — M. Saint-Andre, Montreal



"Enjoyed every hour of guitar course. Am being invited to party affairs, dances." — H. Hopkins, E. Syracuse, N. Y.



"A friend said, 'Sounds like you've been playing for years!'" — L. Gomez, Oakland, Cal.



"Am playing pieces. Family very proud." — Virginia Hill, Hillside, N. J.



"In a short time I could play several pieces. Everyone amazed!" — Mrs. J. P. Perry, Princeton, W. Va.



"My friends amazed! Now entertain at parties!" — S. Moses, Mt. Vernon, Tenn.

## Everyone's Talking About This Amazingly Easy Way To

# PLAY MUSIC RIGHT AWAY!



"Didn't know one note. Today I play pieces — after 2 months." — Mrs. D. B. Kerk, Lodgepole, Neb.



"Friends and relatives marvel at how I play, at age of 13." — L. Lancaster, Lueck, Big Stone, S. Dak.



"Everyone asked, 'Where did you learn to play so well?'" — L. Lancaster, Forest, Miss.

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Yes, 900,000 people have turned to this simple way to make their dream of playing music come true! **FREE BOOK** tells all about our "Easy As A-B-C" Way

**N**o wonder everyone's talking about it! Here is an **EASY** way to learn to play the piano, accordion, guitar — or whatever your favorite musical instrument may be. And not by any "trick" method — but properly, **by note**. You'll start playing simple pieces **RIGHT AWAY**. And soon you'll be playing so easily and confidently that your friends will suspect you've been keeping your musical ability a secret!

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No special "talent" needed. And you learn right at home, in the spare time of **YOUR OWN CHOOSING** — free from a rigid schedule. Costs only a few cents per lesson, including sheet music.

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Let this famous "print-and-picture" method bring the many pleasures of music into **YOUR** life! Good times. New friends. Gay parties. Extra money from playing or teaching. Possibly even a brilliant musical career. Best of all, the deep **personal** satisfaction of being able to make your own music — provide your own entertainment.

900,000  
STUDENTS  
55  
Successful  
Years



Meet Mildred Cade, of Houston, Tex. She and some friends so enthusiastic about this simple way that they've **ALL** taken it up!

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Let us **SHOW** you why our way to learn music is so **EASY** — and so much fun! Mail coupon below for our valuable 36-page **FREE BOOK** — and free Lesson-Sample. No obligation; no salesman will call on you. It can mean so much to you for the rest of your life — if you will mail the coupon **TODAY!** **U. S. SCHOOL OF MUSIC, Studio C-28, Port Washington, N. Y.** (Special Reduced Prices on instruments to our students.)

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( ) I do ( ) I do NOT — have instrument now.

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MUSIC SO EASY  
--IT'S ALMOST  
LIKE MAGIC!**

**I DIDN'T KNOW  
A SINGLE NOTE  
WHEN I STARTED!**

**WHAT I LIKE IS  
THE LOW COST  
--JUST A FEW  
CENTS A LESSON!**

**AND IT'S SO MUCH  
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RIGHT OUT PLAYING  
REAL PIECES!**

